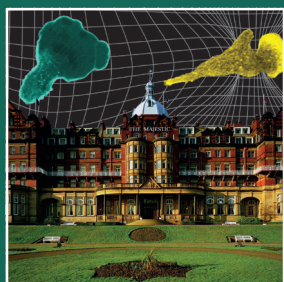


# EMBO Workshop



## Physics of Cells: From Biochemical to Mechanical (PhysCell 2018)

3–7 September 2018

The Majestic Hotel, Harrogate, UK

An interdisciplinary workshop on experimental measurements and theoretical modelling to further our understanding of cells, their inner workings and interactions with their surroundings. This EMBO workshop will bring together the best scientific minds from different backgrounds to exchange ideas and discuss the latest results and future directions.

This is the fourth in the series, which began in 2009, and is held every three years in Europe. Previous events took place in Croatia, France and Germany. We expect 200 participants to attend the workshop, mainly from Europe, and estimate 40% of the participants will be students.

An exhibition will be held in parallel to the conference from 3–5 September 2018. Stands will be located together with posters, refreshments and lunch maximising the time exhibitors get to spend with conference participants.

In addition, exhibitors will get to feature their logo, a link to their website and a description/profile of their organisation on the event website, increasing visibility to not only participants, but also the wider scientific audience.

### Why exhibit?

**As an exhibitor you will have the opportunity to:**

- Demonstrate the range of your products and services
- Maximise your exposure and raise your company's profile
- Target new customers and build existing relationships
- Demonstrate products in action
- Engage and demonstrate your commitment to supporting the scientific community

### Exhibition package

- A 6ft table and two chairs
- Access to an electrical socket
- Access to the technical programme
- Company profile on the website and in the conference handbook
- Catering during the exhibition, which includes refreshments, lunches, themed evening meals and drinks receptions.
- Two night's accommodation at the Majestic Hotel (Monday 3 and Tuesday 4 September)

To book a stand, please visit the website at <http://physcell2018.iopconfs.org> or email [claire.garland@iop.org](mailto:claire.garland@iop.org).

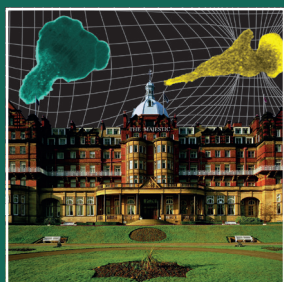
Space is allocated on a first-come, first-served basis. The cost to exhibit is £850 + VAT if booked before 29 March, and £1000 + VAT thereafter.

We also offer a range of sponsorship opportunities to those companies who want to increase their profile or who want a presence at the event, but are unable to attend.

<http://physcell2018.iopconfs.org>



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### Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

### Platinum package (limited to two companies) £2500 + VAT

- Exhibition package (see overleaf)
- Opportunity to pre-select space in the exhibition hall
- Logo will appear on a banner located in the lecture theatre and meeting areas
- Full page advert in the abstract booklet
- Logo will be included on the sponsors page of the website
- Bedroom upgrade
- Insert in the conference delegate bags
- Additional representative to attend the exhibition (not including accommodation)

### Plus one of the following:

- Badges – company logo will be printed on the lanyards
- Conference dinner – acknowledged as sponsor on the website, handbook, menus and tickets. The sponsor can also display a banner in the dining room where the dinner will be held.

### Gold Package (limited to five companies)

£1500 + VAT

- Exhibition package (see overleaf)
- Logo will appear on a banner located in the lecture theatre
- Half paper advert in the abstract booklet
- Logo will be included on the sponsors home page
- One A4 insert into the conference delegate bags

### Plus one of the following:

- Reception – acknowledgement of sponsorship on the meeting website, programme and handbook
- Pens – company logo will be printed on the pens
- Coffee breaks – acknowledgement of sponsorship on the meeting website, programme and handbook
- USB sticks – company logo will be printed on the USB sticks
- Student prizes – company logo will be printed on the certificates

### Conference inserts

£250 + VAT

- A4 insert into the delegate bags

VAT is charged at the prevailing rate of 20%. If you have any idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us to discuss your options.

### Contacts

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