



# Joint APP and HEPP Annual Conference

**10–12 April 2017**  
**University of Sheffield,**  
**Sheffield, UK**

**[heppapp2017.iopconfs.org](http://heppapp2017.iopconfs.org)**



## Joint APP and HEPP Annual Conference

The annual joint meeting of the Institute of Physics High Energy Particle Physics and Astroparticle Physics Groups will take place at the University of Sheffield, 10-12 April 2017. The conference will focus on both experimental and theoretical physics, and is expected to attract more than 200 participants. Companies and organisations wishing to promote their activities to these delegates can take advantage of one or more of the following exhibition and sponsorship opportunities.

### About the exhibition

The exhibition is an important part of the conference programme. It is an opportunity for businesses working in superconductivity to engage with existing and new customers, maintain or raise their profile, promote products, network and generate new business leads.

The exhibition will be held on Monday 10 and Tuesday 11 April 2017 in the foyer of the Diamond building (University of Sheffield). To ensure that you maximise time spent with the delegates, the exhibition area will be used for poster displays and refreshments.

### As an exhibitor you will have the opportunity to:

- Demonstrate the range and quality of your products and services to a specialised audience;
- Maximise your exposure and raise your company profile;
- Establish your company within the scientific community;
- Target new customers and build existing relationships;
- Demonstrate products in action.

### Exhibition package **£500 + VAT\***

**Exhibition space will be available as a table-top display. Included in your package:**

- A 6 ft table-top stand including lunch and refreshments for one representative;
- One place to attend the welcome evening reception on the Monday 10 April at the Diamond building, University of Sheffield;
- One place to attend the conference dinner on Tuesday 11 April at Cutler's Hall in Sheffield city centre
- Your company profile and link to your company homepage included on the conference website;
- One A4 insert in the delegate packs;
- A single 500 W socket.

### Early-bird discount

Book by 31 January 2017 and you will be able to purchase the exhibition package at the early-bird rate of £400 + VAT.

Please complete the enclosed exhibition reservation form and return to Amy Light at [amy.light@iop.org](mailto:amy.light@iop.org) by 31 January to take advantage of this special offer.

\* VAT is charged at the prevailing rate, currently 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.

### How to confirm your exhibition package

- Complete the enclosed exhibition reservation form;
- Enclose the form with a non-refundable deposit of 25%. An invoice can be sent to you if requested. Our payment terms are strictly 30 days;
- Send your completed form to Amy Light, Institute of Physics, 76 Portland Place, London W1B 1NT, UK or e-mail [amy.light@iop.org](mailto:amy.light@iop.org).

### Enquiries

**For further information, visit the website at [heppapp2017.iopconfs.org](http://heppapp2017.iopconfs.org) or contact:**

Amy Light, Institute of Physics  
76 Portland Place, London W1B 1NT, UK  
Tel +44 (0)20 7470 4984  
Fax +44 (0)20 7637 4266  
E-mail [amy.light@iop.org](mailto:amy.light@iop.org)

# Joint APP and HEPP Annual Conference

10–12 April 2017, University of Sheffield, Sheffield, UK

## Exhibition Form

Please return this form to Amy Light at Institute of Physics, 76 Portland Place, London W1B 1NT, UK  
or e-mail [amy.light@iop.org](mailto:amy.light@iop.org).

Primary contact:	Company name:
Contact name (including prefix):	Job title:
Address:	
<hr/>	
City:	County:
Postcode:	Country:
Tel:	Fax:
E-mail:	URL:

Billing contact (if different from above)

Contact name:	
City:	County:
Postcode:	Country:
E-mail:	

### Package

- Exhibition (early rate)  £400 + VAT (applicable only if booked before/on 31 January 2017)  
Exhibition  £500 + VAT

### Company profile

(Max: 50 words. Please write in block capitals or attach a typed copy)

---

---

---

---

### Payment

Please make cheques payable (in £ sterling) to the Institute of Physics. If payment is to be made by bank transfer, direct funds to: HSBC Bank plc, 62 George White Street, Cabot Circus, Bristol BS1 3BA, UK; account name: Institute of Physics Conferences; account number: 42476045; sort code: 401413; IBAN: GB30MIDL 401413 42476045.

If you require an invoice, please tick here

Exhibition booking terms and conditions can be viewed online at <http://heppapp2017.iopconfs.org/211740>