



Modern Practice in Stress and Vibration Analysis

2–4 July 2018

Clare College, Cambridge, UK

<http://mpsva2018.iopconfs.org>

The International Conference on Modern Practice in Stress and Vibration Analysis (MPSVA 2018) is organised by the Applied Mechanics Group (AMG) of the Institute of Physics.

The aim of the conference is to bring together physicists, mathematicians, materials scientists and engineers from academia and industry, and to provide a platform for the presentation of creative and novel research findings facilitating an interchange of ideas and providing guidance for future research direction. Around 100 participants are expected to attend, mainly from the UK and Ireland but also from further afield.

The conference is well-established for the presentation of research findings in stress analysis and vibration dynamics with the intention of providing directed focus on the state-of-the-art in theoretical and experimental methodology.

Exhibition

A table-top exhibition will be held on 2 July in the Gillespie Centre of the Clare College. The exhibition will be close to refreshments and lunch to maximise exposure and connection with industry and academic representatives.

Why exhibit?

- To demonstrate the range and quality of your products and services to a specialised audience
- To establish your company within the scientific community
- To target new customers and build existing relationships
- To showcase new or upgraded product ranges.

Exhibition package

- One 6ft table and a chair, or equivalent area
- Lunch and refreshments for one exhibitor representative for the duration of the exhibition
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference.

Sponsorship

We invite sponsorship from companies and organisations wishing to raise their profile within the community and increase their visibility at the conference. Sponsor can choose from a range of option that include Platinum, Gold and Silver Packages with different plus options to choose from.

Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to national and international participants prior to, during, and after the conference - these include decision makers, scientists, students and community members
- Demonstrate your commitment to assisting in the development of young researchers
- Your representatives can mix informally with professionals from industry and academia in the UK and from all around the world
- Your company's support of the conference could be acknowledged widely through web-based and printed materials
- Sponsorship contributed significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

Book before 5 February to secure your exhibition space for £300 + VAT

From 6 February, the rate will be £400 + VAT. Space is allocated on a strictly first-come, first served basis.



Modern Practice in Stress and Vibration Analysis

2–4 July 2018

Clare College, Cambridge, UK

<http://mpsva2018.iopconfs.org>

Sponsorship Packages

Platinum sponsor

£1500 + VAT

Our Platinum packages are exclusive and will be allocated on a first-come, first served basis.

All platinum sponsors will receive the following benefits:

- Logo and link on every page of the website
- Acknowledged as sponsor in the programme
- Inside cover full-colour advert in the event abstract book
- Catalogue/magazine on the conference delegate packs
- Complimentary exhibition package, including lunch and refreshments for one exhibitor representative

Plus option one

- Logo included on the banner next to the registration desk
- Sponsor refreshments and lunch

Plus option two

- Logo printed on conference delegate bags (one-colour print)
- Sponsor the Conference Dinner and two tickets for representatives

Gold sponsor

£1000 + VAT

- Logo and profile on sponsors page of the conference website
- Acknowledged as sponsor in the programme
- Half-page, black and white advert on the abstract book
- One A4 insert on the conference delegate packs
- Opportunity to display a banner in the lecture theatre

Plus option one

- Sponsor lanyards (logo will appear on lanyards)

Plus option two

- Sponsor badges (logo will appear on badges).

Plus option three

- Sponsor pens (logo will appear on pens)

Additional sponsorship opportunities

Gift on delegate pack (items excluded)

£200 + VAT

- Mugs/USB sticks
- Sponsor's logo will appear on the conference website, including a link to the sponsor's homepage.

Delegate bag inserts

£150 + VAT

Sponsoring company to provide inserts (maximum one sheet of paper, A4 size)

VAT is charged at the prevailing rate of 20%. If you have any idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us to discuss your options.

Contacts

Ana Santos

Institute of Physics

76 Portland Place

London W1B 1NT

Tel: +44 (0) 20 7470 4984

Email: ana.santos@iop.org