

# Magnetism 2016

**4–5 April 2016**

**Cutlers' Hall, Sheffield, UK**

Organised by the IOP Magnetism Group

Student support provided by UKRI Chapter of IEEE Magnetics Society

**<http://magnetism2016.iopconfs.org>**

**Magnetism 2016 is an annual conference on magnetism, magnetic materials and spintronics. It follows the recent highly successful conferences in 2014 and 2015.**

Participation at this conference has increased year on year and the 2016 event is expected to attract 220–250 delegates, mainly from the UK but also from across the world. Attendees will include young researchers working in interdisciplinary topics in this area and more established researcher leaders and industrial technology developers. The aim is to bring together the diversity and depth of magnetism and spintronics expertise and research in the UK to build ambition, energy, experience and knowledge.

## **Exhibition**

A two-day table-top exhibition will be held alongside the conference. The exhibition is an opportunity for those companies working in magnetism or related fields, to meet with conference participants, discuss their latest developments and techniques, and promote their products and services. Exhibitors will also feature on the conference website increasing visibility within the wider community.

The exhibition will be located in the main hall together with refreshments, lunch and posters. A reception will be held in the exhibition area on Monday evening.

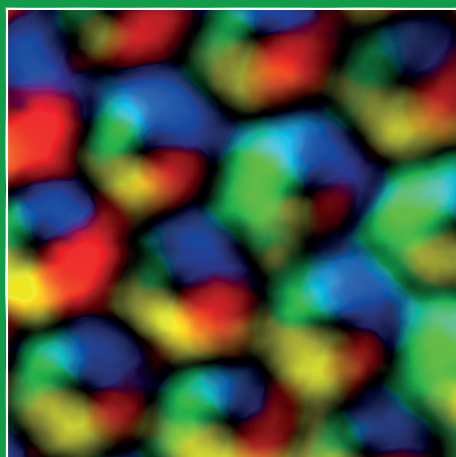
## **Who should exhibit?**

- Manufacturers or agents providing equipment associated with magnetism, vacuum science and nanotechnology
- Publishers working in the scientific community
- Employers of science graduates

## **Location**

The exhibition will be held in the main hall at Cutlers' Hall, a magnificent Grade II listed city centre venue with excellent transport links and accommodation all within a short walking distance.





# Magnetism 2016

4–5 April 2016

Cutlers' Hall, Sheffield, UK

Organised by the IOP Magnetism Group

Student support provided by UKRI Chapter of IEEE Magnetics Society

<http://magnetism2016.iopconfs.org>

## Package

Space is available as a table-top display and includes:

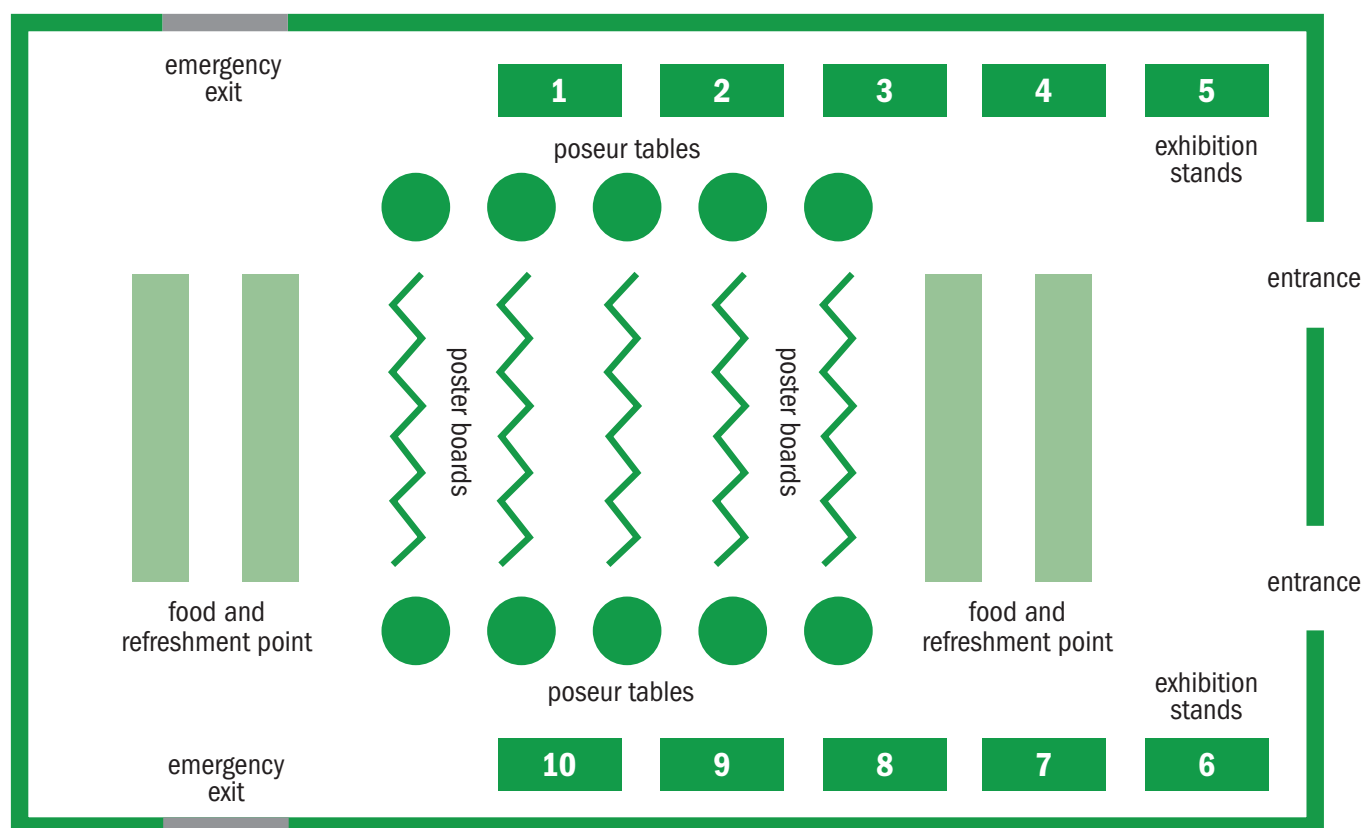
- A table and chair in the main hall with catering and posters
- Company logo and link on the conference website
- Access to the technical sessions
- Lunch and refreshments for one exhibitor representative for the duration of the exhibition
- One ticket to the conference reception on Monday 4 April
- One ticket to the conference dinner on Monday 4 April
- One A4 insert in the delegate packs

## Reserving a display

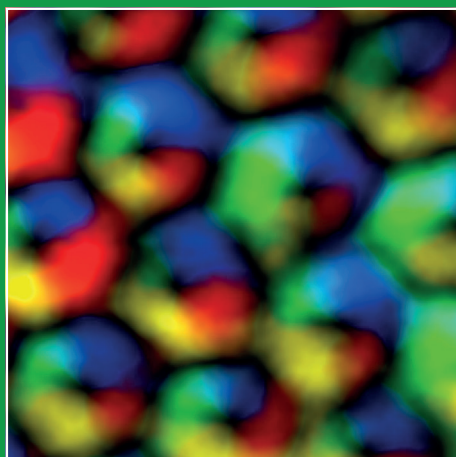
To book a table-top display, please select your preferred location from the floor plan and complete the online booking form at <http://magnetism2016.iopconfs.org>. Exhibitors will be added to the website as confirmed so you should check the website regularly to see which stands are still available.

The cost to exhibit is £450 + VAT\* if booked before 27 November 2015; £550 + VAT\* thereafter. Space is limited and allocated strictly on a first-come, first-served basis.

## Floorplan



Dimensions – 100' x 50' (30 x 15m)



# Magnetism 2016

**4–5 April 2016**

**Cutlers' Hall, Sheffield, UK**

Organised by the IOP Magnetism Group

Student support provided by UKRI Chapter of IEEE Magnetics Society

**<http://magnetism2016.iopconfs.org>**

## Sponsorship

### Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision-makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia in the UK and Ireland
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

### **Delegate bags sponsor (exclusive item) £800 + VAT\***

- Sponsor's logo will be printed on the delegate bags (one colour print)
- Logo and link to your website via the conference website
- One A4 insert

### **Conference app (exclusive item) £600 + VAT\***

- Opening splash screen of the app to display sponsor's graphics
- Profile page and full-colour advert within the main content of the app
- Logo and link to your website via the conference website
- One A4 Insert

### **Conference dinner – Monday 4 April (exclusive item) £700 + VAT\***

- Logo on the conference dinner tickets
- Opportunity to display material at the conference dinner venue
- Acknowledged as a sponsor in the programme
- Logo and link to your website via the conference website

### **Bierstube reception – Monday 4 April £500 + VAT\* (exclusive item)**

- Acknowledged as the sponsor during the reception
- Acknowledged as a sponsor in the programme
- Logo and link to your website via the conference website

### **Badges and lanyards £250 + VAT\* (exclusive items, sponsoring company to provide lanyards)**

- Sponsor's logo to appear on the badges and lanyards
- Logo and link to your website via the conference website

### **Coffee breaks sponsors (per break) £200 + VAT \***

- Acknowledged as sponsor in the programme
- Logo and link to your website via the conference website

### **Pens/pads/gift items £200 + VAT\* (per item) (exclusive item, sponsoring company to provide items)**

- Sponsor's logo can appear on the sponsored item
- Logo and link to your website via the conference website

### **Delegate bag inserts £200 + VAT\***

- Sponsoring company to provide inserts (maximum size one sheet of A4)

\*VAT is charged at the prevailing rate of 20%.

## Further information

### For further information, please contact:

Claire Garland  
Institute of Physics  
76 Portland Place  
London W1B 1NT, UK  
Tel: +44 (0)20 7470 4800  
E-mail: [claire.garland@iop.org](mailto:claire.garland@iop.org)