

# OTST 2017

Optical Terahertz Science and Technology

2–7 April 2017

University College London, London, UK

The Institute of Physics would like to invite you to exhibit at the Optical Terahertz Science and Technology Conference (OTST) in London in April 2017.

OTST is a large biennial conference covering a growing area of THz research with focus on fundamental science and cutting-edge developments in THz technology. OTST2017 is the seventh in the series running from 2005 and the first in Europe following previous conferences held in USA and Japan. OTST2017 will take place in the heart of London on the campus of University College London and it will bring researchers from around the world to present and discuss most recent advances in THz research.

## OTST2017 overview

- Two plenary lectures
- Single stream 5-day programme of invited and contributed presentations
- Tutorials on THz science and technology (Sunday, April 2)
- Research poster sessions
- Exhibition

A four-day exhibition will be held alongside the conference programme, running on 3–6 April 2017. The exhibition will be located in the same area as the coffee breaks and registration.

We expect more than 150 participants to attend, including academics, industrial researchers and students from the UK, Europe, USA and further afield.

OTST 2017 will continue the tradition of providing collegial atmosphere and ample opportunities for discussion of scientific and technological advances in the field.

## Who should exhibit?

- Manufacturers providing equipment associated with THz research:
  - THz spectroscopy and THz microscopy instrumentation
  - ultrafast lasers,
  - THz lasers,
  - optical and THz components,
  - THz detectors and THz imaging systems
- Publishers working in the scientific community

## Booking your exhibition stand

To secure your space, please book direct at <http://otst2017.iopconfs.org/> Space is limited and allocated on a first-come, first-served basis.

## Table-top exhibition package **£1750 (+ VAT)**

The basic exhibition space includes a 6ft table, one single 500-watt socket, two chairs and free WiFi internet access.

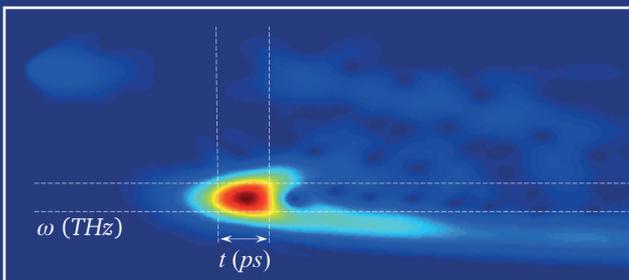
### Plus:

- Your company profile in the handbook and event show guide
- Your company logo and website link on the conference website
- List of conference delegate registrations
- Access to the technical sessions for 2 company representatives
- Tea/coffee and lunch provided during the exhibition for two company representative (additional representatives can be booked at £100 + VAT per person)
- Conference dinner tickets for 2 company representatives

## Early-bird discount

Book before 31 December 2016 to secure your space for just £1500 (+ VAT)

VAT is charged at the prevailing rate, currently 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.



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## Increase your visibility with these sponsorship opportunities

OTST offers a broad array of high-profile sponsorship opportunities. Discover what is possible and we will work with you to cost-effectively boost your company's visibility.

### Reasons why you should sponsor OTST 2017

- Promote your company name to national and international participants both prior to, during and after the conference
- An opportunity to promote your organisation and raise your profile within the wider community
- Demonstrate your commitment to assisting in the development of young researchers
- Your representatives can mix informally with professionals from industry and academia in the UK and from around the world
- Your company's support of the conference will be acknowledged widely both through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

### Gold Sponsors Package **£750 + VAT each (Maximum 2)**

All gold sponsor packages are exclusive and will be allocated on a first-come, first-served basis. To secure a package, please contact [jon.roe@iop.org](mailto:jon.roe@iop.org)

#### All gold sponsors will receive:

- Logo and link on every page of the OTST website
- Two A4 inserts in the conference delegate packs
- One complimentary dinner ticket
- Acknowledgment as sponsor on relevant conference material
- Sponsor of the best poster/presentation and to hand out certificate at conference banquet
- Banner display for 1 day in conference auditorium

### Silver Sponsor Option **(Maximum 2)**

**£400 + VAT each**

All silver sponsor packages are exclusive and will be allocated on a first-come, first-served basis. To secure a package, please contact [jon.roe@iop.org](mailto:jon.roe@iop.org)

#### All silver sponsors will receive:

- Logo and link on every page of the OTST website
- Two A4 inserts in the conference delegate packs
- One complimentary dinner ticket
- Acknowledgment as sponsor on relevant conference material
- Banner display for 1 day in conference auditorium

### Additional sponsorship opportunities

- One A4 insert into the conference delegate packs (to include logo and link on the conference website) – £200 + VAT
- Gifts in delegate pack, such as umbrellas, USBs and mugs (to include logo and link on the conference website). Please note that these items will need to be supplied by the sponsor – £200 + VAT per item

If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact Jon Roe to discuss your options.

### Further information

Jon Roe  
Tel +44 (0)207 470 4908  
E-mail [jon.roe@iop.org](mailto:jon.roe@iop.org)

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