

19th IUPAB congress and 11th EBSA congress

16–20 July 2017

Edinburgh International Conference Centre, Edinburgh, UK



On behalf of the biophysics community in the UK, we would like to invite you to participate in the joint 19th International Union of Pure and Applied Biophysics (IUPAB) congress and 11th European Biophysical Societies' Association (EBSA) congress in Edinburgh, Scotland in July 2017.

Scientists in the United Kingdom have played a formative role in the development of biophysics as a discipline for almost 60 years. We are therefore delighted that Scotland is the venue for this event, the first IUPAB-affiliated congress to be held in the UK for 33 years and the second joint congress to be held with EBSA.

The British Biophysical Society (BBS), together with the Biological Physics Group of the Institute of Physics (IOP), will be the local hosts and are taking on the task of assembling an outstanding scientific programme for this major international biophysics event. All areas of contemporary biophysics will be included in a varied programme, from single-molecule studies to complex systems, new methodologies and theory, applied across all biological systems. Plenary lectures, invited talks and selected oral presentations from younger scientists in more than 300 sessions will form the programme, which aims to attract truly international participation. We anticipate there will be around 1500–2000 attendees.

The venue is in the centre of Edinburgh, overlooked by the famous castle, and is one of the UK's premier conference sites and facilities. Edinburgh is one of the most popular tourist destinations in the world and has much to offer, especially in the summer with the Edinburgh Festival that follows this congress; it is also a hub and gateway to the Highlands and Islands. The newly installed tram system provides fast and affordable transport from Edinburgh airport which, together with nearby Glasgow, links Scotland directly to almost 30 European cities, as well as providing direct flights to North America and the Middle East as a stop-over to the East and Africa.

We look forward to welcoming you to Scotland for the 2017 IUPAB/EBSA/BBS/IOP Congress – we will ensure that your attendance is both rewarding scientifically as well as warm socially.

Anthony Watts (BBS) and **Andrew Turberfield** (IOP), Oxford

www.iupab2017.org

IOP Institute of Physics



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Exhibition space is offered to companies working in all areas of biophysics (including imaging, single-molecule methods, computation molecular biology, method development, bio-engineering, chemical biology, bio-nanotechnology and spectroscopy), publishers, and those looking to recruit science graduates. More than 1500 delegates are expected in Edinburgh, providing an audience for you to promote your products and services.

Location

The Edinburgh International Conference Centre (EICC) located in the heart of Scotland's capital city will host the 19th IUPAB Congress and the 11th EBSA Congress.

The exhibition will take place from Sunday the 16th to Tuesday the 18th of July and will be located over two floors of the EICC, alongside posters and coffee points, and near to the session halls. Welcome and Whisky receptions will also be held in the exhibition area to ensure that companies get sufficient time with the conference participants and maximum exposure.

We also offer a wide range of sponsorship opportunities for companies who would like to increase their visibility both prior to and during the conference.

Exhibition package

The package includes:

- Standard Sodem system utilising aluminium metalwork with white Foamex infill panels with full ceiling grid
- 300 mm fascia with a name panel created from vinyl onto board – this is built to an overall height of 2.5 m
- One 500 W socket and lights
- One table and two chairs
- Lunch and refreshments for one representative for the duration of the exhibition
- One ticket to the Welcome Reception on Sunday 17 July
- One ticket to the Whisky Reception on Monday 18 July
- Company profile, logo and link to company website on the conference website
- Company profile in the handbook and event show guide
- Access to the technical sessions
- Company profile and logo in the event app

There are a selection of different booth sizes; the minimum stand rental is 3 m × 2 m and the largest 6 m × 2 m. Additional furniture, fixtures and fittings are available, and further information will be sent to confirmed exhibitors. Space is allocated on a strictly first-come, first-served basis.

The exhibition stands will be built on the morning of Sunday 16 July. Exhibitors will be able to set up their stands from midday on Sunday and remove them after the pm refreshment break (16:30) on Tuesday 18 July.

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OVER 50% OF
STANDS NOW SOLD



Rates

	Book before 30 Nov 2016	From 1 Dec 2016
3 m × 2 m	£1500	£2000
4 m × 2 m	£1800	£2300
3 m × 3 m	£2000	£2500
6 m × 2 m	£2500	£3000

Event show guide

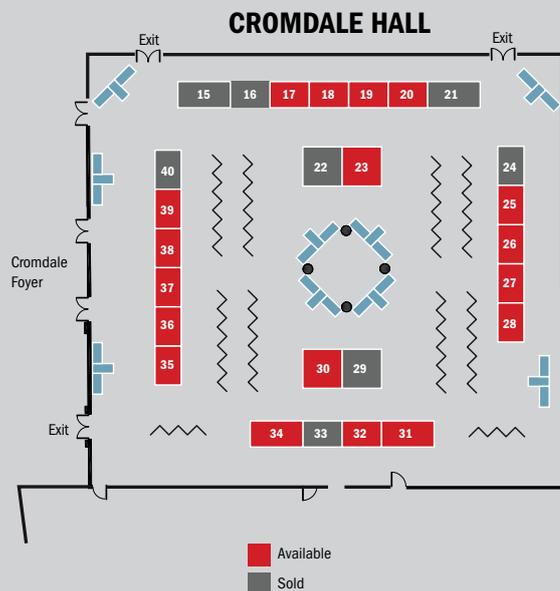
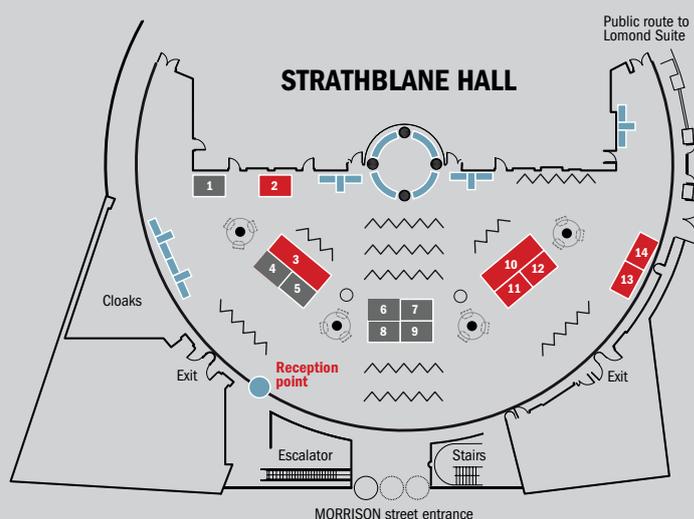
The event show guide will be distributed to all attendees on arrival at the conference and will be an invaluable source of information as it will contain an overview of the conference programme. A 50-word profile for all exhibiting companies will be included. But why not enhance your company listing with product news and a logo or an advert?

- Cover page, full-colour £600 + VAT
- Full-page, full-colour £450 + VAT
- Half-page, full-colour £325 + VAT
- Quarter-page, full-colour £200 + VAT
- Enhanced company listing £150 + VAT

Reserving a stand

To book a stand, please select your preferred location from the floor plan and complete the online booking form at <http://www.iupab2017.org>. Confirmed exhibitors will be added to the website so you should check the site to see which stands are available.

Floor plan



www.iupab2017.org

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Sponsorship packages

The IUPAB and EBSA congress offers a broad array of sponsorship opportunities to help companies increase their visibility. Sponsors can choose from the options below. All packages include branding opportunities that will be visible not only during, but after the conference as well.

Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

Premium sponsor

£10,000 + VAT

(limited to four companies)

- Acknowledgement as a premium sponsor on the event website and all material
- A 9 m² exhibition stand, including catering for an additional representative
- Sponsor's logo will be displayed on the homepage and all subsequent pages of the website, with a link to the sponsor's homepage
- Sponsor's logo will appear on banners displayed in the main auditorium, registration area and exhibition hall
- Priority access to the sponsors office
- Priority access to meeting rooms for adhoc meetings
- 30 minute company presentation during the lunch break
- Full-page, full-colour advert in the event show guide and the conference app
- A maximum of three inserts in the conference packs
- Verbal acknowledgement at the opening of the conference

Gold sponsor

£7500 + VAT

(limited to six companies)

- Acknowledgement as a gold sponsor on the event website and all material
- A 6 m² exhibition stand
- Sponsor's logo will be displayed on the sponsors page of the website, with a link to the sponsor's home page
- Sponsor's logo will appear on banners displayed in the main auditorium, registration area and exhibition hall
- Access to the sponsors' office
- One insert in the conference pack
- Verbal acknowledgement at the opening of the conference

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Silver sponsor

£5000 + VAT

(unlimited)

- Acknowledgement as a silver sponsor on the event website and all material
- Sponsor's logo will be displayed on the sponsors page of the website, with a link to the sponsor's home page
- Sponsor's logo will appear on banners displayed in the main auditorium, registration area and exhibition hall
- Access to the sponsors' office
- One insert in the conference pack
- Verbal acknowledgement at the opening of the conference

Conference app

£4000 + VAT

(exclusive item)

- Opening splash screen of the app to display sponsor's graphics
- Profile page and full-colour advert within the main content of the app
- Logo and link to the website via the conference website
- Full-page, full-colour advert in the event show guide

Delegate bags

SOLD

(exclusive item)

- Sponsor's logo will be printed on the delegate bags (one-colour print)
- Logo and link to your website via the conference website
- Full-page, full-colour advert in the event show guide

Whisky reception

£4000 + VAT

(exclusive item)

- Sponsor's logo will be displayed prominently during the reception
- Logo and link to your website via the conference website
- Full-page, full-colour advert in the event show guide

Conference dinner

£3000 + VAT

(exclusive item)

- Acknowledged as a sponsor in the programme
- Opportunity to display a banner during the dinner
- Logo included on the conference dinner tickets
- Logo and link to your website via the conference website

Internet cafe

£2000 + VAT

(limited to four companies)

- Sponsor's logo will be included on the cafe panels
- Acknowledged as a sponsor in the programme
- Opportunity to include a banner within the internet cafe
- Logo and link to your website via the conference website

Welcome reception

£2000 + VAT

(exclusive item)

- Acknowledged as a sponsor during the reception and in the programme
- Logo and link to your website via the conference website
- Half-page, full-colour advert in the event show guide

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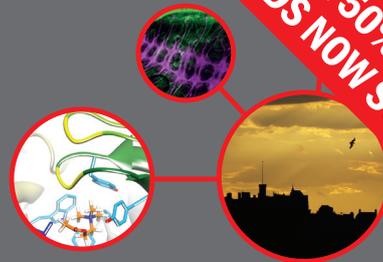


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Branded bottles of water

£2000 + VAT

(limited to four companies, one company per day)

- Logo will feature on the label of the bottle
- Acknowledged as a sponsor in the programme
- Logo and link to your website via the conference website

Badges and lanyards

£2000 + VAT

(exclusive items, sponsoring company to provide lanyard)

- Sponsor's logo to appear on the badges and lanyards
- Logo and link to your website via the conference website
- Half-page, full-colour advert in the event show guide

Poster session

£1500 + VAT

(exclusive item, per session)

- Acknowledged as a sponsor in the programme
- Logo and link to your website via the conference website

Delegate pack inserts

£1500 + VAT

- Sponsoring company to provide insert
(maximum size one sheet of A4)

Digital advertising

£1500 + VAT

- Banner on the event website for three months
- Logo and link to your website via the conference website

Coffee-break sponsors

£1000 + VAT

(limited to one sponsor per break)

- Acknowledged as a sponsor in the programme
- Your company logo will be displayed during the session
- Logo and link to your website via the conference website

Student prizes

£1000 + VAT

- Acknowledged as a sponsor in the programme
- Logo and link to your website via the conference website
- Sponsor's logo will appear on the certificate awarded to the prize winners

Pens/pads/gift items

£1000 + VAT

(exclusive items, sponsoring company to provide items, e.g. sweet tins, USB sticks, t-shirts)

- Sponsor's logo can appear on sponsored item
- Logo and link to your website via the conferences website
- Half-page, full-colour advert in the show guide

VAT is charged at the prevailing rate of 20%.

If you have any idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us to discuss your options.

Contacts

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