



**2016** Glasgow, UK

## 8th Joint European Magnetism Symposia

**21–26 August 2016**

**SECC: Scottish Exhibition and Conference Centre, Glasgow, UK**

We would like to invite you to participate in the 8th Joint European Magnetism Symposia (JEMS 2016) taking place at the Scottish Exhibition and Conference Centre (SECC), Glasgow, in August 2016. JEMS is the most important and comprehensive conference on magnetism in Europe.

The Joint European Magnetism Symposia has evolved over the last 15 years into a premier scientific forum for presenting the latest cutting-edge developments in magnetism and magnetic materials research. The conference has a breadth of topics ranging from the fundamental to the applied, and exemplifying the diversity of approach inherent to the European context.

Topics range across all areas of current interest and include strongly correlated systems, materials for energy and biomedical applications, spintronics, ultrafast optical switching, chiral spin materials and magnonics.

An exhibition will be held alongside the conference from Sunday 21 to Tuesday 23 August. Exhibitors will have the opportunity to meet with more than 600 academics and other organisations to discuss their latest research, products and services.

The exhibition hall will be the central meeting point for all delegates as registration, refreshments and posters will be located in this area. A welcome reception and an exhibitor reception will be held in the hall on Sunday 21 and Tuesday 23 August, respectively.

Please note that space is limited, so we encourage you to reserve your space as soon as possible.

We expect between 600 and 800 participants to attend JEMS 2016 from across Europe, including academics, industrial researchers and students.

### Who should exhibit?

- Manufacturers or agents providing equipment associated with magnetism and/or working in the following areas:
  - Graphene
  - Low-temperature measurement and cryotechnology
  - Magnets and magnetic measurement
  - Materials and materials growth and deposition
  - Measurement instrumentations (e.g. lock-in amps, high-precision current sources and DVMs)
  - Medical
  - Nanotechnology, including scanning probe measurement
  - Superconductivity
  - X-ray kits
  - Vacuum science
- Publishers working in the scientific community
- Employers of science graduates

### Why exhibit?

- Grow your revenue
- Connect with customers
- Demonstrate products and services
- Maximise your exposure to material scientists and engineers developing next-generation technologies

## Location

The exhibition will be held in halls 1 and 2 at the Scottish Exhibition and Conference Centre in the centre of Glasgow. The city-centre location ensures easy access for those travelling, and for those wishing to stay in Glasgow there are plenty of hotels close by. Exhibitors are encouraged to invite their customers to visit them at JEMS 2016!

## Package

Space is available by the square metre (sqm) – the minimum stand is 3 x 1 sqm. The package includes:

- Standard Sodem system utilising aluminium metalwork with white Foamex infill panels with full ceiling grid
- 300 mm fascia with a name panel created from vinyl onto board – this is built to an overall height of 2.5 m
- One 500W socket and lights
- One table and two chairs
- Lunch and refreshments for one representative for the duration of the exhibition
- One ticket to the welcome reception on Sunday 21 August
- One ticket to the civic reception held on Monday 22 August
- One ticket to the exhibitor reception held on Tuesday 23 August
- Company profile, logo and link to company website on the conference website
- Company profile in the handbook and event show guide
- Access to the technical sessions
- Company profile and logo in the event app
- One A4 insert into the delegate packs

## Event show guide

The event show guide, which will be distributed to all attendees on arrival at the conference, is an invaluable source of information to participants as it provides a summary of the conference and programme. All exhibiting companies will have a 50-word profile included, but why not enhance your company listing with product news and your company logo.

## Make your company stand out from the crowd with a colour advertisement:

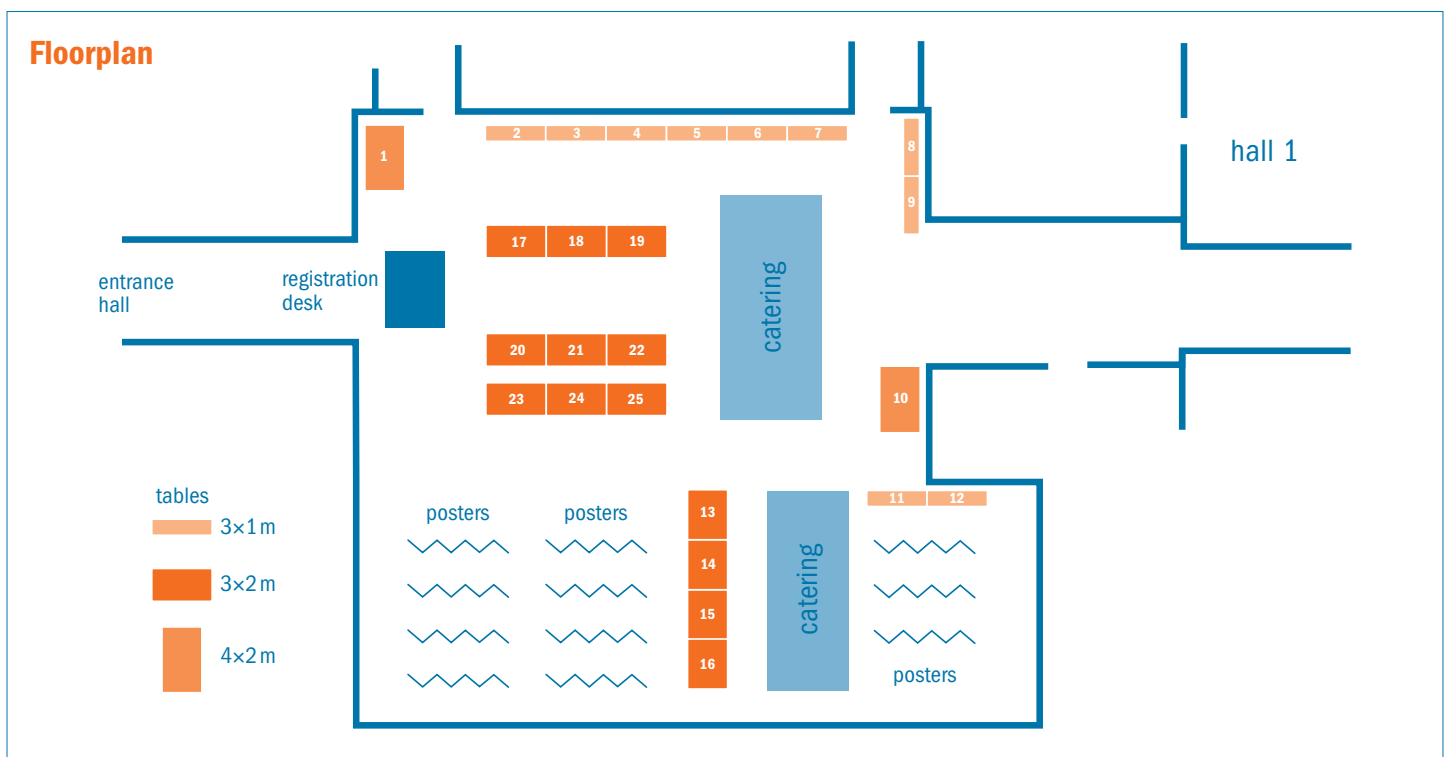
- |                             |            |
|-----------------------------|------------|
| • Cover page, full-colour   | £600 + VAT |
| • Full-page, full-colour    | £450 + VAT |
| • Half-page, full-colour    | £325 + VAT |
| • Quarter-page, full-colour | £200 + VAT |
| • Enhanced company listing  | £150 + VAT |

## Early-bird discount

Book before 29 April 2016 to secure your space for £400 + VAT per sqm. From 30 April, the rate will be £500 + VAT per sqm.

## Reserving a stand

To book a stand, please select your preferred location from the floor plan and complete the online booking form at <http://jems2016.iopconfs.org>. Confirmed exhibitors will be added to the website so you should check the site to see which stands are available. Space is allocated strictly on a first-come first-served basis.



## Sponsorship

JEMS offers a broad array of sponsorship opportunities to help companies increase their visibility. Sponsors can choose from the options below. All packages include branding opportunities that will be visible not only during, but after the conference as well.

### Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

### Premier sponsor

**£7500 + VAT**

- Sponsor's logo and link to website will be displayed on the homepage and all subsequent pages on the website
- Sponsor's logo will appear on banners displayed in the auditorium and exhibition hall
- Full-page, full-colour advert in the event show guide
- 6m<sup>2</sup> exhibition stand including catering for one representative on all exhibition days
- Full-page, full-colour advert in *CERN Courier* (<http://cerncourier.com/>)

### Conference app (exclusive item)

**£3500 + VAT**

- Opening splash screen of the app to display sponsor's graphics
- Profile page and full-colour advert within the main content of the app
- Logo and link to the website via the conference website
- Full-page, full-colour advert in the event show guide
- 3m<sup>2</sup> exhibition stand including catering for one representative on all exhibition days

### Delegate bags (exclusive item)

**£3000 + VAT**

- Sponsor's logo will be printed on the delegate bags (one-colour print)
- Logo and link to your website via the conference website
- Full-page, full-colour advert in the event show guide
- 3m<sup>2</sup> exhibition stand including catering for one representative on the exhibition days

### Special session on the future of magnetism by Dr Stuart Parkin (exclusive item)

**£2500 + VAT**

- Acknowledged as sponsor in the programme
- Opportunity to display a banner during the session
- Logo and link to your website via the conference website
- Full-page, full-colour advert in the event show guide
- 3m<sup>2</sup> exhibition stand including catering for one representative on the exhibition days

### Special evening session for students (exclusive item)

**£2500 + VAT**

This session is intended to offer students at all stages of their PhD the opportunity to present a 5 minute presentation on an idea that they would like to research, and for their peers to provide feedback. Refreshments will be provided. Prizes will be awarded for the best presentation.

- Acknowledged as the sponsor of this session in the programme
- Sponsor's logo will be displayed on the certificates
- Logo and link to the website via the conference website
- Full-page, full-colour advert in the event show guide
- Opportunity to display banner at the session

### Conference dinner (exclusive item)

**£2500 + VAT**

Thursday 25 August

- Acknowledged as sponsor in the programme
- Opportunity to display a banner at the conference dinner venue
- Logo included on the conference dinner tickets
- Logo and link to your website via the conference website
- Half-page, full-colour advert in the event show guide

**Exhibitor reception (exclusive item) £1000 + VAT**

Tuesday 23 August

- Acknowledged as sponsor during the reception and in the programme
- Logo and link to your website via the conference website
- Half-page, full-colour advert in the event show guide

**Badges and lanyards (exclusive items) £1000 + VAT**

Sponsoring company to provide lanyards

- Sponsor's logo to appear on the badges and lanyards
- Logo and link to your website via the conferences website
- Half-page, full-colour advert in the event show guide

**Welcome reception (exclusive item) £800 + VAT**

Sunday 21 August

- Acknowledged as sponsor during the reception and in the programme
- Logo and link to your website via the conference website
- Half-page, full-colour advert in the event show guide

**Poster session (exclusive item) £500 + VAT each**

(poster sessions are planned for Monday, Tuesday and Thursday)

- Acknowledged as sponsor in the programme
- Logo and link to your website via the conference website

**Coffee-break sponsors (per break) £500 + VAT**

- Acknowledged as sponsor in the programme
- Logo and link to your website via the conference website

**Student prizes £500 + VAT**

- Acknowledged as sponsor in the programme
- Logo and link to your website via the conference website
- Sponsor's logo will appear on the certificate awarded to the prize winners

**Pens/pads/gift items £1000 + VAT**

(exclusive items, sponsoring company to provide item)

- Sponsor's logo can appear on sponsored item
- Logo and link to your website via the conferences website
- Half-page, full-colour advert in the show guide

**Delegate pack inserts £800 + VAT**

- Sponsoring company to provide insert (maximum size one sheet of A4)

VAT is charged at the prevailing rate of 20%.

If you have any idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us to discuss your options.

**Contacts**

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