

# The Physics of Soft and Biological Matter

**14–16 April 2014**

**Homerton College, Cambridge, UK**

Organised by IOP Biological Physics Group, IOP Liquids and Complex Fluids Group, IOP Molecular Physics Group and IOP Polymer Physics Group

## Exhibition and Sponsorship

This conference will bring together the broad and diverse community interested in the physics of soft and biological matter, which includes liquids, liquid crystals, polymers, colloids, membranes, interfaces, cellular biophysics, and biological macromolecules. We invite sponsorship from companies and organisations wishing to raise their profile within this community and increase their visibility at the conference.

### Exhibition

A table-top exhibition will be held alongside the conference (Monday 14 and Tuesday 15 April 2014).

### Why exhibit?

- demonstrate the range and quality of your products and services to a specialised audience;
- maximise your exposure both nationally and internationally and connect with industry representatives;
- establish your company within the scientific community;
- target new customers and build existing relationships;
- showcase new or upgraded product ranges.

### Exhibition package

**£550 + VAT**

**Space is available as a table-top display and includes:**

- one 6 ft table and a chair;
- company logo and link on the conference website;
- company logo and profile in the delegate handbook;
- lunch and refreshments for one exhibitor representative for the duration of the exhibition (14 and 15 April).

Exhibition packages are limited and allocated on a strictly first-come, first-served basis. To reserve your space, please complete and return the exhibition stand reservation form overleaf. Please note that the exhibition will be located in the refreshment break and poster session room, but will not be located during lunch.

### Sponsorship

We also invite sponsorship from companies and organisations wishing to raise their profile within the community and increase their visibility at the conference. The platinum sponsorship package includes an exhibition package and full conference registration.

### Why sponsor?

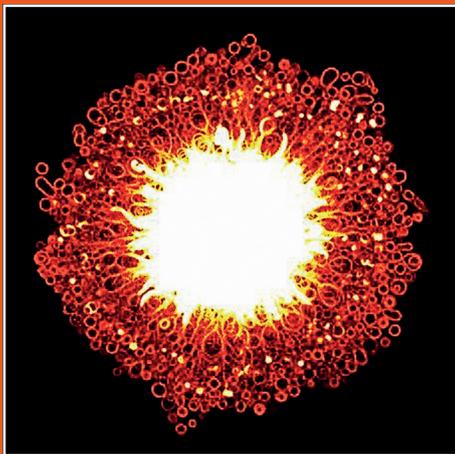
- an opportunity to promote your organisation and raise your profile within the wider community;
- promote your company name to national and international participants prior to, during and after the conference – these include decision makers, scientists and students;
- demonstrate your commitment to assisting the development of young researchers;
- your representatives can mix informally with professionals from industry and academia in the UK and all around the world;
- your support of the conference will be acknowledged widely through web-based and printed material;
- sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

### Platinum sponsor

**£1250 + VAT**

**Included within the platinum package:**

- sponsor can display a banner stand in the lecture room;
- acknowledgement as a platinum sponsor on all materials relating to the conference;
- sponsor may distribute a brochure in the delegate packs;
- sponsor's logo and profile will appear on the conference website;
- a one-page colour advertisement in the book of abstracts;
- a complimentary exhibition package (14 and 15 April);
- one complimentary full registration to attend the conference (14–16 April), including conference material, access to technical sessions, catering and conference dinner.



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## Gold sponsor

**£750 + VAT**

### Included within the gold package:

- acknowledgement as a gold sponsor on all materials relating to the conference;
- sponsor may distribute a brochure in the delegate packs;
- sponsor's logo and profile will appear on the conference website;
- a half-page colour advertisement in the book of abstracts;
- one complimentary full registration to attend the conference (14–16 April), including conference material, access to technical sessions, catering and conference dinner.

## Silver sponsor

**£500 + VAT**

### Included within the silver package:

- acknowledgement as a silver sponsor on all materials relating to the conference;
- sponsor may distribute a brochure in the delegate packs;
- sponsor's logo and profile will appear on the conference website;
- a half-page colour advertisement in the book of abstracts.

## Further information

### For further information and sponsorship booking details, please contact:

Joanne Hemstock, Institute of Physics, 76 Portland Place, London W1B 1NT, UK  
Tel +44 (0)20 7470 4800, e-mail [joanne.hemstock@iop.org](mailto:joanne.hemstock@iop.org)

## Exhibition stand reservation form

Contact name (inc. prefix):

Address:

Postcode:

Tel:

Fax:

E-mail:

Name of company representative(s) attending exhibition (if known):

Company profile (50 words):

Signed:

Date:

### Please complete and return to:

Joanne Hemstock, Institute of Physics, 76 Portland Place, London W1B 1NT, UK  
Fax +44 (0)20 7470 4848, e-mail [joanne.hemstock@iop.org](mailto:joanne.hemstock@iop.org)

Exhibition booking terms and conditions can be viewed online at <http://softbio.iopconfs.org/exhibitionterms>.

Please tick here to confirm that you agree to these terms