

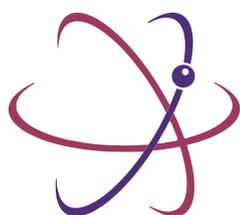


# NuFor 13–14 October 2021

Kings Cross  
London, UK

Exhibition &  
Sponsorship

[iop.org](http://iop.org)



**IOP** Institute of Physics

# **NuFor (Nuclear Forensics) is a 2-day technical conference bringing together experts from academia, industry, and government to share developments in the field of Nuclear Forensics.**

The conference will highlight the work done throughout industry and academia that is used to support national nuclear security, as well as promoting the exchange of information and good practice between those already involved in nuclear forensics and other specialists who could provide wider value to the Nuclear Forensics community.

The objectives for NuFor are:

- Showcase research and new advances across academia and industry.
- Discuss the technical challenges in the field.
- Demonstrate the applications of fundamental science in Nuclear Forensics.
- Enhance the UK skill base and career pathways in Nuclear Forensics.
- Provide a networking opportunity for technical specialists across different disciplines.

NuFor will be held as a fully hybrid event from **13–14 October 2021** with participants joining in-person and remotely. The in-person element of the event will be hosted at the Institute of Physics located in the heart of London's King's Cross. The online element will be fully inclusive and accessible, and our intention is to make the event a fully interactive experience for those joining virtually.

The conference will consist of keynote speakers, technical sessions, and posters. There will also be social activities for those attending in person for informal networking.

Organising Committee:

- Dr Giles Aldrich-Smith  
(IOP Materials & Characterisation)
- Dr Roy Awbery (Chair)
- Chris Brook (Secretary)
- Dr Neil Gaspar
- Dr Matt Gilbert
- Dr Matt Higginson
- Karen Kennedy
- Danielle Watson

# Exhibition

A trade exhibition will be held alongside the conference from **13–14 October** to complement the programme and provide opportunities for companies to showcase their products and services, and connect with the community.

Attendees at the conference are interested in products in the following areas:

- Detector systems for Homeland Security
- Homeland security instrumentation
- Nuclear measurements and monitoring equipment
- Laboratory services
- Analytical scientific instrumentation
- Scientific consumables

## Why exhibit:

- Meet face-to-face with senior decision makers and key influencers
- Position your company alongside market-leading vendors
- Connect with hundreds of passionate scientists
- Generate quality leads for your sales and marketing teams

Exhibitors will be located in the Gallery alongside posters and catering. Additionally, the lecture theatre is accessed via the Gallery ensuring maximum footfall to your stand. We will also feature your logo on the conference website and on all material relating to the conference to further raise your profile.

## Benefits to exhibitors:

- Online product promotion and hyperlinks via website
- Dedicated webpage where videos and promotional material can be displayed
- Free admission to the conference programme
- Special event sponsorship opportunities
- Coffee and lunch for exhibitors
- Attendance at the conference reception
- Face-to-face contact with customers
- Promotion via social-media channels

We also invite publishers and organisations looking to recruit scientists.

## Exhibition package

- One table and two chairs
- Single 13amp socket
- Refreshments and lunch for one representative
- Conference reception on Wednesday 13 October

Exhibitors will be able to set up on **Tuesday 12 October** and break down on **Thursday 14 October**. Further information on times will be sent closer to the event.

## Rates

Space is limited to 5 company's and is allocated on a first-come-first served basis. The cost to exhibit is £400 + VAT. To book an exhibition stand, please email [claire.garland@iop.org](mailto:claire.garland@iop.org).

## Benefits to exhibitors:

# Sponsorship

We offer a range of sponsorship packages to help your organisation make a significant impact at the event and raise your profile within a competitive market. Sponsors can choose between a range of packages that allow you to promote your organisation prior to, during and after the event.

## Why sponsor:

- An opportunity to promote your organisation and raise your profile
- Positive publicity for your organisation and increased brand awareness within the community
- Sponsorship contributes significantly to the promotion, planning and operation of the event, reducing the overall cost of managing the event and enabling a higher level of participation
- Position your organisation as a leader with a globally respected organisation
- Access to decision makers and leaders in the field worldwide

SOLD

## Platinum sponsors – £1500 + VAT

- Acknowledged as a platinum sponsor on the event website and material (priority listing)
- A table-top stand in the exhibition and catering area
- Additional complimentary registration which includes full access to the conference programme
- Sponsor's logo will appear on banners displayed in the Gallery (catering area) and in the lecture theatre
- Full-page (inside cover), full-colour advert in the electronic abstract book
- Insert in the conference pack
- Logo will be displayed during the catering breaks in the Gallery
- Allocated as a sponsor of a particular session and opportunity to introduce the session with a 2-minute elevator pitch (delivered live or pre-recorded)
- Digital sponsorship opportunities including:
  - Your logo will be displayed on opening and closing slides at the conference (visible to both in-person and on-line attendees)
  - The sessions will be recorded and added to our On-Demand Service. Your logo will be visible on the introductory slide

### Plus one of the following:

- **Option A:** welcome pack (logo will be included in one-colour print on the delegate bag or delegate box which will be sent to participants joining online).
- **Option B:** badge lanyards (logo will be included in one-colour print on the lanyards).

## Gold sponsors – £1000 + VAT

- Acknowledged as a gold sponsor on the event website and material
- A table-top stand in the exhibition and catering area which includes complimentary registration with access to the technical programme
- Sponsor's logo will appear on banners displayed in the Gallery
- Full-page, full-colour advert in the electronic abstract book
- Insert in the conference pack
- Digital sponsorship opportunities including:
  - Your logo will be displayed on opening and closing slides at the conference (visible to both in-person and on-line attendees)
  - The sessions will be recorded and added to our On-Demand Service. Your logo will be visible on the introductory slide

### Plus one of the following:

- **Option C:** welcome reception – Wednesday 13 October (sponsors logo will appear on the screens where the reception will be held).
- **Option D:** prizes (logo will be included on the certificates awarded to the prize winners).
- **Option E:** pens (logo will be included in one-colour print on the pens).

## Silver sponsors – £750 + VAT

- Acknowledged as a silver sponsor on the event website and material
- Sponsor's logo will appear on banners displayed in the Gallery and lecture theatre
- Full-page, full-colour advert in the electronic abstract book
- Insert in the conference pack

### Plus one of the following:

- **Option F:** poster reception
- **Option G:** pads
- **Option H:** coffee breaks

## Conference Insert

- £100 + VAT.

## VAT

VAT is charged at the prevailing rate currently 20%.

Sponsors from outside the UK are able to reverse charge VAT on supply of a valid VAT registration number.



### Claire Garland

Institute of Physics, 37 Caledonian Road, London N1 9BU

Tel: +44 (0) 20 7470 4840

Email: [claire.garland@iop.org](mailto:claire.garland@iop.org)