



EMAG 2020: Microscopy Enabled by Direct Electron Detection

6–8 July 2020

IOP webinars for the physics community

Organised by the IOP Electron Microscopy and Analysis Group

<http://emag2020.iopconfs.org>

ONLINE
EVENT

We are pleased to announce that EMAG 2020 will now be held as a virtual event spanning the original dates with a mixture of pre-recorded content and live interactive forums over a few hours each day. This year's theme, Microscopy Enabled by Direct Electron Detection, is intended to capture the tremendous new science now being enabled by modern detector technologies.

As is the tradition with EMAG, the programme will include invited and contributed talks, a poster session and exhibition. The only difference is that this year they will be held online. Manufacturers of electron microscopes and related technologies are invited to exhibit at the conference with product advertisements on the website and either a 5 or 10 minute talk (which can be delivered live or pre-recorded).

EMAG normally attracts around 130–150 microscopists; however, by hosting the event online we can greatly expand our reach. Exhibitors will also be invited to contribute ideas and suggestions as we move towards developing a hybrid model for the future which offers both on-site and virtual attendance options. We anticipate a strong presence from all manufacturers in the electron microscopy market.

Why exhibit virtually?

- Increase brand awareness for your organisation
- Connect with leading and upcoming electron microscopists
- Position your organisation alongside other market-leading vendors
- Generate quality leads for your sales and marketing teams

Booking

To book your exhibition package, visit the website at

<http://emag2020.iopconfs.org>

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Exhibition package A

£250 + VAT

- Online product promotion and hyperlinks via the website
- Promote and link to your various social media channels
- Five minutes allocated time slot for presentation during the online conference
- Full-colour advert in the abstract book

Exhibition package B

£300 + VAT

- Online product promotion and hyperlinks via the website
- Promote and link to your various social media channels
- Ten minutes allocated time slot for presentation during the online conference
- Full-colour advert in the abstract book

VAT is charged at the prevailing rate, currently 20%. The Institute's VAT registration number is 461-6000-84.