



Hybrid Event

17th European Space Weather Week

25–29 October 2021

Technology Innovation Centre
Glasgow, Scotland, UK

Exhibition &
Sponsorship

iop.org



RAL Space





Design by Eddie Ross, University of Birmingham.

The UK is pleased to be host to the European Space Weather Week (ESWW), 25–29 October 2021 at the Technology Innovation Centre in Glasgow, Scotland, UK. This is the 17th in the series of annual events and the first time that the event has been held in the UK since it began in 2004.

ESWW17 was due to be held in 2020 but was postponed due to the global corona virus pandemic. We are therefore planning to go ahead this year with a fully hybrid event, with some attendees in-person and others joining virtually. We intend to offer all attendees an engaging and interactive experience with access to a range of high-quality presentations, Topical Discussion Meetings, Posters and Quick Views, a hybrid fair, and plenty of networking opportunities.

ESWW2021/ESWW17 is organised by the Met Office, UKRI STFC RAL Space, and the Institute of Physics (IOP), with support from the wider UK space weather and space climate community.

ESWW has the central aim of bringing together the diverse groups in Europe, and from across the globe, working on different aspects of Space Weather and Space Climate. Such groups include scientists, engineers, satellite operators, power grid technicians, communication and navigation specialists, people working in aviation, space weather service providers, and STEM practitioners who play an important role in student development, to name but a few. ESWW is highly interdisciplinary by nature and it actively promotes investigation of new technologies and approaches as well as providing a forum for knowledge exchange with opportunities to discuss the latest on all aspects of space weather and space climate. This also includes the strategies needed to deal with the forecast, risks, and potential impacts to satellite and spacecraft operations as well as the technological and socio-economics impacts that space weather poses to the Earth environment, human society and our infrastructure.

The following pages detail the sponsorship and fair stand opportunities as at the time of receiving this brochure, but please note that the website version (<http://esww17.iopconfs.org/sponsorship> and <http://esww17.iopconfs.org/fair>) will be kept updated throughout the changing COVID-pandemic environment to reflect any changes in local/Scottish regulations as well for wider UK changes that also affect Scotland or that Scotland chooses to adopt.

Sponsorship

We invite sponsorship from organisations working within the space sector or within industries and operations which can be impacted by space weather, such as satellite operators, the aviation and marine sectors, power grid technicians, communications, and navigation specialists. We would also be keen to have sponsorship partners who support the work of scientists and engineers, or those involved in machine learning, AI, researchers involved in the development and mechanics and materials for use in space, and space tourism. By working together we can develop a better understanding of solar activity and its impact on space operations and the Earth environment and seek to enhance space weather forecasting and warning systems.

Your sponsorship contributes towards the cost of managing the event, which enables a greater level of participation and supports the development of the community, particularly young researchers from across the globe and aids European engagement on a global scale.

The event offers societal, economic, and environmental benefits as it will bring together people working in space weather and space climate to discuss challenges and current mitigation strategies which, in the event of a “solar storm”, would minimise disruption to Earth and therefore peoples’ lives.

ESWW also provides an opportunity to showcase your organisation’s commitment to ensuring a continued relationship between scientists, technicians, end-users, and operators, on either side of the English Channel, post-EU Exit. It also represents another area where there is opportunity for global communication,

ESWW2021/ESWW17 offers a range of enhanced sponsorship packages that have been designed to maximise sponsoring organisations exposure during the event and offer a positive return on investment. All packages include the option to participate remotely.

Please book your sponsorship package by **12 September 2021** to guarantee your preferred location at the fair. The option to book stands at the fair will be opened up to registered participants from **13 September 2021**.

Universal sponsor – £25,000 + VAT†

A universal sponsor (limited to two sponsors) will receive:

- Designated as a premium sponsor on the website and all event material. Your logo will be featured on every page of the ESWW17 website
- Inside cover full-colour advert in the printed/PDF programme book and conference app
- Logo will be included on banners displayed at the registration desk and in the main conference auditorium
- Five complimentary registrations to attend European Space Weather Week (online or in-person)
- Exhibition stand, full week including the fair (online or in-person)
- Company profile featured via the conference website

Plus, one of the following options (subject to COVID restrictions):

- **Option A:** Welcome pack that includes delegate bag, water bottle, coffee cup, notepad and pen, power bank and a 3-in-1 USB charging cable set. These items will be branded with the sponsor’s logo. The pack will also contain traditional Scottish items such as shortbread, Tunnock’s biscuits, and whisky/gin miniatures.
- **Option B:** Formal Dinner at Kelvingrove Art Museum and Gallery, Thursday 28 October. This event offers participants transport to and from the dinner, a pre-dinner reception while exploring the museum’s 22 galleries, and a formal sit-down three-course meal with wine. The sponsor of this package will be acknowledged throughout the event on screens/tickets/banners.

Stellar sponsor – £15,000 + VAT*

A stellar sponsor (limited to three sponsors) will receive:

- Designated as a premium sponsor on the website and all event material. Your logo will be featured on every page of the ESWW17 website
- Full-colour advert in the printed/PDF programme book and conference app
- Logo will be included on banners displayed at the registration desk and in the main conference auditorium as well as holding slides for those participants joining online
- Four complimentary registrations to attend European Space Weather Week*
- Exhibition stand, full week including the fair (online or in-person)**
- Company profile featured via the conference website

Plus, one of the following options (subject to COVID restrictions):

- **Option C:** Badge lanyards and additional promotional items including a conference T-shirt and umbrella. These items will be branded with the sponsor's logo.
- **Option D:** Reception and buffet at the Drygate, Tuesday 26 October. This event includes 2x complimentary drinks and a buffet. An open mic session and Ceilidh will also be held during this event. The sponsor of this package will be acknowledged throughout the event on screens/tickets/banners.
- **Option E:** Fair at the Technology Innovation Centre, Wednesday 27 October. Includes whisky and gin tasting, reception, and buffet. The sponsor of this package will be acknowledged throughout the event on screens/drinks tokens/banners.

Solar sponsor – £8,000 + VAT*

A solar sponsor (limited to two sponsors) will receive:

- Designated as a premier sponsor on the website and all event material. Your logo will be featured on every page of the ESWW17 website
- Full-colour advert in the printed/PDF programme book and conference app
- Logo will be included on a banner displayed at the registration desk
- Three complimentary registrations to attend European Space Weather Week*
- Exhibition stand, full week including the fair (online or in-person)**
- Company profile featured via the conference website

Plus one of the following options (subject to COVID restrictions):

- **Option F:** Drinks and canapes at City Chambers, Monday 25 October. This includes drinks and canapes. A piper will also welcome guests to the City Chambers. The sponsor of this package will be acknowledged throughout the event on tickets and banners.
- **Option G:** Refreshment breaks (supplied throughout the conference). The sponsor will be acknowledged at refreshment points throughout the venue and in the printed programme.

Planetary sponsor – £5,000 + VAT*

A planetary sponsor (limited to three sponsors) will receive:

- Designated as an enhanced sponsor on the website and all event material
- Full-colour advert in the printed/PDF programme book and conference app
- Logo will be included on a banner displayed at the registration desk
- Two complimentary registrations to attend European Space Weather Week*
- Exhibition stand at the fair (online or in-person)**

Plus, one of the following options (subject to COVID restrictions):

- **Option H:** Tutorial on Media Communications, Monday 25 October.
- **Option I:** Signage. Sponsoring company logo to feature on signage throughout the venue.
- **Option J:** Poster boards. Sponsoring company logo to feature on poster numbers that will be attached to each board (including virtual posters/quick views)

Diamond sponsor – €1,250 + VAT*

A diamond sponsor (subject to availability) will receive:

- Exhibition stand, full week including the fair**
- Logo on the sponsor page of the ESWW17 website
- Half-page colour advert in the printed/PDF programme book
- Two full-week conference registrations (online or in-person)
- Company profile featured via the conference website

Regular sponsor – €500 + VAT*

A regular sponsor will receive:

- Logo on the sponsor page of the ESWW17 website
- Logo in the printed/PDF programme book
- One full-week conference registration (online or in-person)

Exchange rate from GBP to EUROs is 1.2.

† VAT is charged at the UK's prevailing rate, currently 20%.

* Conference registrations are either hybrid or virtual.

** Also includes virtual fair (running for three weeks).

Booking information and enquiries

If you have any questions, please contact a member of the local organising committee:

Barbara-Ann Curran (Chair) – barbara-ann.curran@metoffice.gov.uk

Mario Bisi (Vice-Chair) – mario.bisi@stfc.ac.uk

Claire Garland (Vice-Chair) – claire.garland@iop.org

Fair

The fair will be held on **Wednesday 27 October 2021** and will go ahead as a fully hybrid event with the opportunity to attend in-person in Glasgow or virtually.

Bookings for fair stands (if you have not already taken a sponsorship package which includes a stand) will open from **13th September 2021** with space for the in-person element (i.e., a physical stand in Glasgow) being subject to availability. As physical space will be limited, you can guarantee your place by booking an appropriate sponsorship package which includes a fair stand. For further information including a floor plan, visit our website at <http://esww17.iopconfs.org> and click on the sponsorship/fair tab located in the navigation menu.

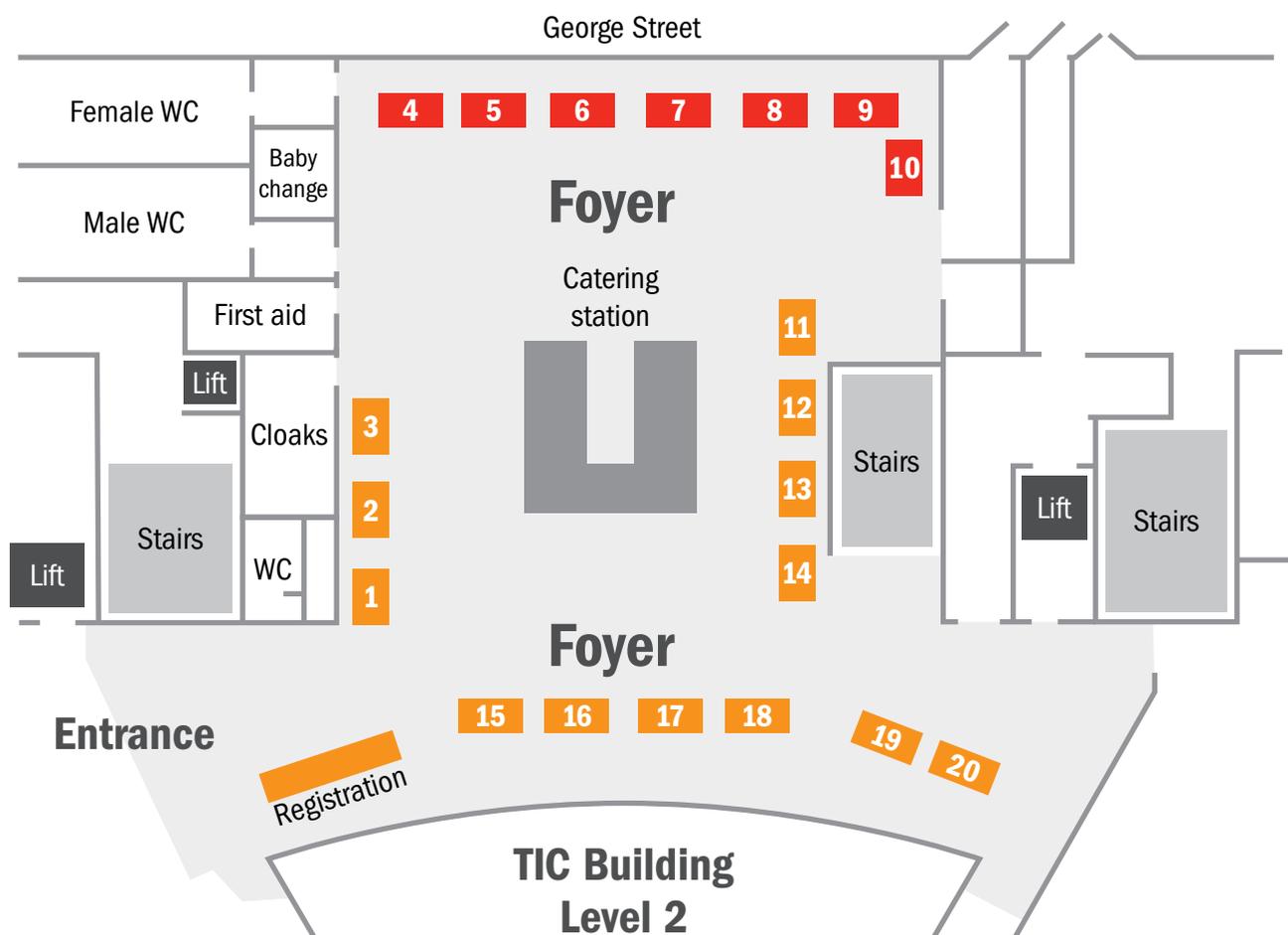
Benefits of booking a stand at the fair:

- Product promotion
- Networking opportunities
- Increased brand awareness

The rates for the fair are as follows (note that the booker must be registered for the conference):

- Virtual Fair Stand = €200 + VAT
- In-person only stand (Wednesday evening)* = €100 + VAT
- Hybrid Fair Stand = €300 + VAT

* Includes a clothed table and two chairs. The tables measure L140cm x W80cm x H72cm. A pair of poster boards are also available on request each of which measures 2m high x 1m wide. If you require a monitor (32") there will be a EUR50 + VAT surcharge and these are subject to availability.



Please note the plan may be altered as a result of COVID related Government Restrictions.

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