

Magnetism 2020

20–21 April 2020

Cutlers Hall, Sheffield, UK

Organised by the IOP Magnetism Group

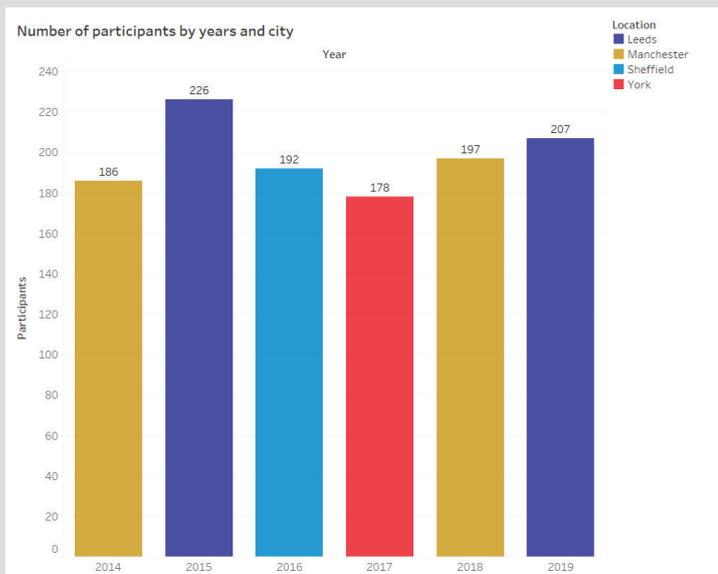
<http://magnetism2020.iopconfs.org>

Magnetism 2020 is the premier conference organised by the UK and RoI magnetism community. It follows the highly successful conferences that have been held annually since 2014.

Exhibition

An exhibition will run alongside the conference programme to provide companies working across magnetism or related fields, the opportunity to showcase their products and services, and connect with the community.

We expect 180–200 participants to attend mainly from the UK, but also further afield. Participants are young researchers working in interdisciplinary topics, established research leaders, and industrial technology developers. The aim is to bring together the diversity and depth of magnetism, spintronics expertise and research in the UK to build ambition, energy, experience and knowledge.



Why exhibit?

- Meet face to face with a broad range of delegates
- Position your company alongside other market-leading vendors
- Connect with passionate scientists
- Generate quality leads for your sales and marketing teams

Venue

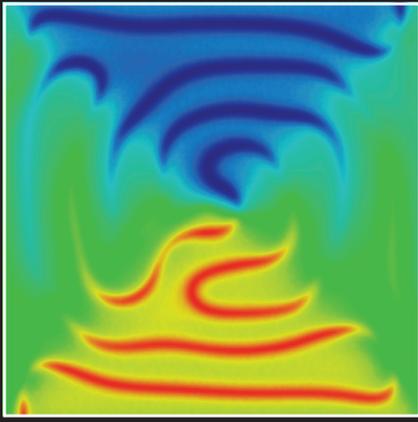
The event will be held at the Cutler's Hall in Sheffield an impressive Grade II listed building in the heart of Sheffield city centre. The exhibition, which will run from the first coffee break until the last tea break, will be held in the Main Hall alongside posters and catering including a bierstube on the first evening. There will be ample opportunity for exhibitors to network with participants during the main conference, but also socially as the conference dinner is included in the package.

Cutlers Hall, Church St, Sheffield S1 1HG

www.cutlershall.co.uk

Who should exhibit?

- Manufacturers or agents providing equipment associated with magnetism, vacuum science and nanotechnology
- Publishers working in the scientific community
- Employers of science graduates



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Benefits to exhibitors

- Online promotion and hyperlinks via the conference website
- Free admission to the conference programme
- Special-event sponsorship opportunities
- Access to discounted hotel rates
- Extended show hours, poster sessions and receptions
- Coffee and lunch for one representative
- Reception and conference dinner for one representative
- Face-to-face contact with customers
- Promotion via social-media channels

Exhibitors also have the option to deliver a short industry presentation promoting their products and services, and how these can be used to support the participant's research.

Exhibition package

- One table and two chairs
- Choice of location in the exhibition hall
- One 13-amp socket

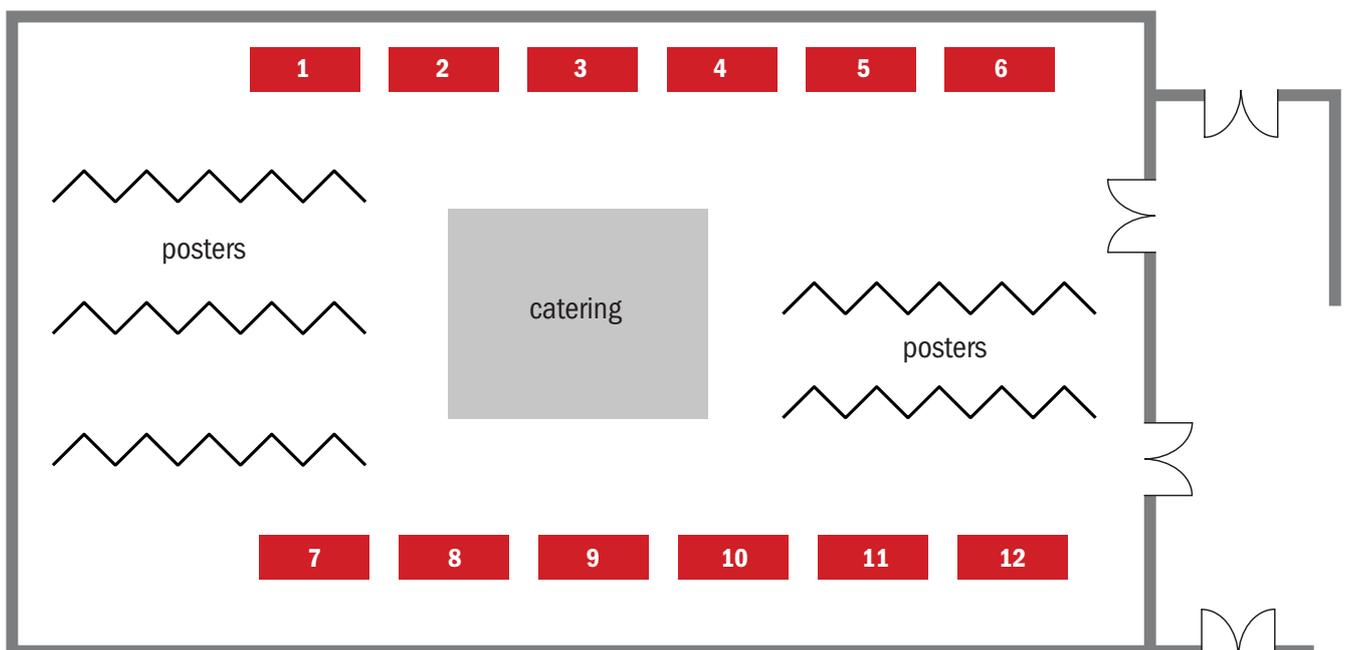
Exhibitors will be able to set up on Monday morning, before the first refreshment break, and break down after the afternoon tea break on Tuesday.

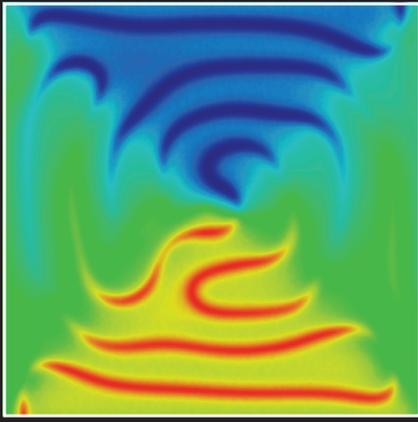
Space is allocated on a first-come, first-served basis. The cost to exhibit is £600 + VAT if booked before 31 January 2020 and £700 + VAT thereafter.

Booking a stand

To book a stand, please select your preferred location from the floor plan, visit <http://magnetism2020.iopconfs.org> and complete the online booking form. Confirmed exhibitors will be added to the website as confirmed, so please check the site to see which stands are available.

Floorplan





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Exhibitor sponsorship

Exhibitors are invited to supply the following promotional items (allocated on a first-come, first served basis) at no extra cost.

- Pens
- Bags
- Lanyards
- Pads
- Umbrellas

Please contact claire.garland@iop.org to book.

Sponsorship

We also offer a range of other sponsorship options. These packages are available to all and allocated on a first-come, first-served basis.

Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Sponsorship contributes significantly to the promotion, planning and operation of the event, reducing the overall cost of managing the event and enabling a higher level of participants
- Position your organisation as a leader with a globally respected organisation
- Access to decision-makers and leaders in the field worldwide

Conference dinner (Monday 20 April) **£700 + VAT***

- Logo on the conference dinner tickets
- Opportunity to display material at the conference dinner
- Acknowledged as a sponsor in the programme
- Logo and link on the website

Bierstube – Monday 20 April **£500 + VAT***

- Opportunity to display material at the reception
- Acknowledged as a sponsor in the programme
- Logo and link on the website

Coffee break sponsors **£300 + VAT ***

- Acknowledged as a sponsor in the programme
- Logo and link on the website

Delegate bag insert **£200 + VAT***

- Sponsoring company to provide inserts (maximum size one sheet of A4)

*VAT is charged at the prevailing rate of 20%.

Further information

For further information about the exhibition or to reserve your sponsorship package, please contact:

Claire Garland
Institute of Physics
37 Caledonian Road
London N1 9BU, UK
Tel +44 (0)20 7470 4800
E-mail claire.garland@iop.org