



# 5th Superconductivity Summer School

11–13 July 2018, Wolfson College, Oxford, UK

Organised by the IOP Superconductivity Group

This summer school is the fifth in a series on superconducting materials and applications. The school is aimed primarily at postgraduate students but is also open to undergraduates, academics, engineers, consultants and other practitioners.

### Exhibition

The exhibition space in this conference will be an opportunity for businesses to engage face-to-face with potential customers and/or future employees with the goal to maintain or raise their profile, promote their products and network. It will be held on the first two days of the conference, located in the same area where lunch and refreshments will be served in order to maximise time spent with the participants and also guaranteeing footfall.

### Why exhibit?

- Demonstrate the range and quality of your products and services to a specialised audience
- Showcase new or upgraded product ranges
- Maximise your exposure and connect with industry and academic representatives
- Target new customers and build existing relationships
- Attract future professionals

### Exhibition package

**£400+VAT**

- A 6ft table and 2 chairs
- Lunch and refreshments for one representative for the duration of the exhibition
- BBQ dinner and gala dinner for one representative
- Company profile in the conference handbook
- Access to the technical sessions
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference; this includes nonconference participants.

### Sponsorship packages

We offer a wide range of sponsorship opportunities to exhibitors who want to increase their profile, companies who want to increase their visibility within the community and or to those companies who may want a presence at the conference but are unable to attend in person.

### Why sponsor

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

<http://super2018.iopconfs.org>



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## Sponsoring opportunities

### Gala dinner

£300+VAT

- Opportunity for a representative of the company to make a short speech after the dinner
- Banner visible to guests on the room
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference; this includes non-conference participants

### Poster session

£200+VAT

- Company's logo to appear on programme
- Opportunity to sponsor poster prizes awarded (logo to appear on certificate)
- Banner visible to guests on the room
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference; this includes non-conference participants

### Refreshments/coffee breaks/lunches

£150+VAT

- Company's logo to appear on programme next to the refreshment sessions
- Opportunity to put a banner next to catering table
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference; this includes non-conference participants

### Gift items in delegate bags

(sponsoring company to provide items)

- **Lanyards** (minimum order of 100) - Sponsor will keep the lanyards leftover from the conference **£400+VAT**
- **Pens** for the delegate bags **£150+VAT**
- One **A4 page** in the conference delegate pack (double sided) **£150+VAT**
- **Delegate wallets** with the sponsor's logo **£400+VAT**

## Location

The conference will be taking place at Wolfson College, Oxford, UK.

## Contacts

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