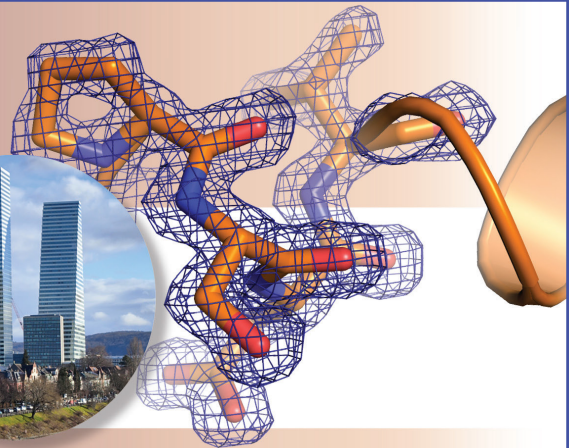
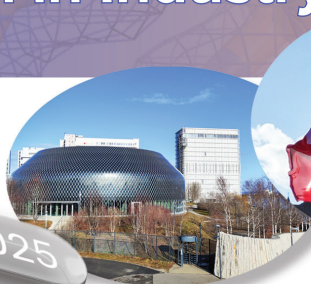


# **33<sup>rd</sup> “Protein Structure Determination in Industry” Conference**

**November 9-11,  
Basel**



# **33rd Protein Structure Determination in Industry Meeting**

**09–11 November 2025**

**Exhibition &  
Sponsorship  
Prospectus**

**HYPERION Hotel, Basel,  
Switzerland**

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- An abstract graphic in the background of the page. It features a blue wireframe mesh of a hand holding a cube. The hand is positioned as if it is about to drop or is holding the cube. The entire graphic is rendered in a semi-transparent blue color against the dark blue background of the page.
- 01** Welcome to PSDI 2025
  - 02** Summary of Sponsorship Opportunities
  - 03** Exhibition Information
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# Welcome to PSDI 2025

On behalf of the organisers of PSDI 2025 and its Executive Committee, we are pleased to welcome you to the 33rd Protein Structure Determination in Industry Meeting, to be held HYPERION Hotel, Messeplatz 12, 4058 Basel, CH, Switzerland, from Sunday 09 to Tuesday 11 November 2025.

The meeting will take place at the HYPERION Hotel, Basel, Switzerland. This venue provides an extraordinary space in an idyllic setting.

We have a limited number of Gold Packages available, and these will be offered on a first come first served basis.

This year's meeting is organised jointly by **Novartis** and **Roche**, supported by Hg3 Conferences.



# Summary of Sponsorship Opportunities

## Gold Sponsorship Package

€6,500.00

## Exhibitor Stand

€3,000.00

## Sponsorship of the Conference Dinner

€3,000.00

## Sponsorship of the Drinks Reception

€2,250.00

## A4 Page Colour Advertisement

€650.00

## Pre-Conference Email Blast

€500

## Lanyard Sponsorship

€2,200.00

## Badge Sponsorship

€1,200.00



# 03 Exhibition Information

## Conference and Exhibition Venue

HYPERION Hotel Basel  
Messeplatz 12  
4058 Basel, CH  
Switzerland

The exhibition will take place in the Geneva rooms 3+4 at the HYPERION Hotel Basel.

## Accommodation

Accommodation can be booked upon registration and is available at an additional cost per night at the HYPERION Hotel Basel.

## Exhibition Set Up

Access will be available from 12.00 noon on Sunday 9 November, 2025 in order to set up your exhibition stand. All exhibition stands must be set up in time for the start of the Welcome Drinks Reception as delegates will be present at this time.

If you require access to multiple electric sockets, please bring an extension cable with you as well as type J power plug adapters.

## Exhibition Opening Hours

Sunday 09 to Tuesday 11 November, 2025

## **Exhibition Break Down**

Exhibitors will be able to break down their stand after the final scheduled refreshment break on Tuesday 11 November.

## **Deliveries/ collections to the venue**

Deliveries can be made to the conference venue no earlier than Friday 7th September to the address:

**Zsanett Tabik**

**Meeting and Event Manager**

**3rd Floor, Zurich Room**

**HYPERION Hotel Basel**

**Messeplatz 12**

**CH-4058 Basel**

**Please note on all packages:**

- **EVENT:** PSDI 2025
- **DATE:** 9th Nov 2025
- **STAND No:** \_\_\_\_\_
- **Company Name**
- **Your contact person on site**

**For security reasons, parcels that are not labelled will not be accepted.**

## **Collections or returns**

- **On the last day of the event or at the latest by 12.00 noon on the following day, Wed 12 Nov.**
- **Storage costs may be incurred for earlier deliveries or later collections.**

# 04 Sponsorship Options

## • **Gold Sponsorship Package, €6,500**

Package includes:

- Table of 6ft x 2.5ft
- 10 minute vendor talk during the programme
- Logo displayed prominently at conference and on website
- Two full registrations including lunch, refreshments and evening receptions and conference dinner (excluding accommodation)
- Company contact details, logo, and full page advert in the digital conference handbook
- One delegate list

## **Exhibition Space Standard, €3,000**

This includes:

- Table of 6ft x 2.5ft
- Two full registrations including lunch, refreshments and evening receptions (excluding the conference dinner and accommodation).
- Company contact details and logo in the digital conference handbook
- One delegate list

The exhibition stands are sold as space only and are allocated on a first come, first served basis. The exhibition will take place in the Geneva Rooms 3 and 4 at the HYPERION Hotel Basel (please see floor plan).

# 05 Sponsorship Packages

## **Sponsorship of the Conference Dinner, €3,000**

This is an opportunity for you to sponsor the Conference Dinner which is taking place at the Safran Zunft Basel on Monday 10 November, 2025. This is where all delegates are invited to attend a semi-formal dinner.

The sponsoring company will be acknowledged as sponsor of the Conference Dinner in the programme, on the conference website. The sponsoring company can take along display banners which can be displayed around the venue.

## **Sponsorship of the Pre-Dinner Drinks Reception, €2,250**

This is an opportunity for you to sponsor the Pre Dinner Drinks Reception held before the Conference Dinner which is taking place at the Safran Zunft Basel on Monday 10 November, 2025. There will be a drinks reception held at the Safran Zunft Basel where delegates and attendees can mingle in a semi-formal atmosphere.

The sponsoring company can enjoy their company logo and acknowledged as sponsor of the Pre Dinner Drinks Reception in the programme, on the conference website and in the conference handbook. The company can also provide any banners which can be displayed in the Pre Dinner Drinks area.

## **A4 Colour Promotional Advertisement Page, €650**

The published conference handbook will contain the conference programme, abstracts, local information and guidance for the duration of the conference. Sponsors are invited to place an advert into the online handbook.

## **Pre- Conference Email Blast , €500**

The pre-conference email blast gives you the opportunity to share key details about your company and relevant information to help spark conversations with delegates ahead of the conference.

## **Lanyard Sponsorship, €2,200**

This is an opportunity for your company to sponsor the lanyards given to all meeting attendees. Your company logo will be very visible during the conference, and you will be acknowledged on the conference website and in the conference programme.

## **Badge Sponsorship, €1,200**

This is an opportunity to have your company logo printed on delegate name badges, enabling your company logo to be well visible throughout the duration of the conference, you will also be acknowledged on the conference website and in the conference programme.

# 06 Contact Information

## Event Organiser

**Contact:** Hg3 Conferences

**Address:** Hg3 Conferences Ltd.

4 Dragon Road

Harrogate

HG1 5DF

UK

**E-mail:** [events@hg3.co.uk](mailto:events@hg3.co.uk)

**Website:** [www.hg3.co.uk](http://www.hg3.co.uk)

## Venue Contact

**Contact:** Zsanett Tabik

**Address:** HYPERION Hotel Basel

Messeplatz 12

4058 Basel, CH

Switzerland

**E-mail:** [Zsanett.Tabik@h-hotels.com](mailto:Zsanett.Tabik@h-hotels.com)

**Website:** [Book Hyperion Hotel Basel online  
| by H-Hotels.com](http://BookHyperionHotelBaselonline|byH-Hotels.com)



# 07 Deadlines

**Deadline for cancellations**

**Monday 1 September, 2025**

**Completion of online  
exhibition/sponsorship booking**

**Monday 8 September, 2025**

**Deadline for invoice requests**

**Monday 8 September, 2025**

**Deadline for receiving information  
for conference handbook**

**Monday 29 September, 2025**

**Final payment deadline**

**Monday 29 September, 2025**

# 08 Terms and Conditions

Please note, when you submit an exhibition and sponsorship booking form you are signing and adhering to the terms and conditions listed below:

- Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other Exhibitors.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on **Tuesday 11 November 2025.**
- The organisers of the PSDI 2025 conference reserve the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received in full no later than **Monday 29 September 2025**
- Notification of cancellations or amendments to stand space must be submitted in writing. Cancellations can be accepted up to **Monday 1 September, 2025** with a refund of the total fee less 25% administrative fee. No refunds will be made to cancellations received after **Monday 1 September, 2025.**