

Privacy Policy

Introduction

This document refers to personal data, which is defined as information concerning any living person (a natural person who hereafter will be called the Data Subject) that is not already in the public domain. The General Data Protection Regulation (GDPR) seeks to protect and enhance the rights of data subjects. These rights cover the safeguarding of personal data, protection against the unlawful processing of personal data and the unrestricted movement of personal data within the EU. It should be noted that GDPR does not apply to information already in the public domain.

We are pleased to provide the following Privacy Notice:

What personal data we may collect

We may collect the following information from you:

- Name and job title
- Contact information, including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to travel documentation and/or customer surveys

How do we collect personal data

Personal data could be collected through:

- Information that you provide by filling in forms on our registration sites. This includes information provided at the time of registering to use a service we provide in the connection with an event, or a general enquiry
- Information provided to us by direct email contact
- If you contact us, we may keep a record of that correspondence
- Information that you provide by completing surveys that we use for research purposes, quality control and measurement, although you do not have to respond to them
- Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data

Cookies

Our web registration site only uses session cookies if the browser is set to allow these. These types of cookies are deleted by the browser when the browser is closed and are only used to maintain session information between the registration site pages. No other cookies or tracking cookies are used by the system. If customers use tracking tools like Google Analytics then these will most likely use their own cookies but this is not the responsibility of, or controlled by our web registration system.

Who to contact to request access to personal data that we hold, or to discuss our privacy policy

Should you wish to contact us, you can do so in several ways;

- Send an email to mydata@stratacreate.com
- Phone us on 0207 605 4500
- Write to us at Featherbed Court, Featherbed Lane, Mixbury, Brackley, NN13 5RN

How we use the data we collect

We use the information gathered about you in a variety of ways:

- To register you for a specific event or service
- To keep our internal record keeping up to date
- To carry out obligations arising from any contracts entered into between you and us

How we protect the data we collect

We are committed to keeping your information secure. We take reasonable steps to protect data from unauthorised access or disclosure by implementing suitable physical, electronic and business procedures.

Consent

Through agreeing to this privacy notice you are providing your consent to allow the processing of your personal data for the purposes outlined. You can withdraw consent at any time by contacting us via the methods provided in this privacy notice.

Your rights as a data subject

We are committed that the processing and storage of any personal data and/or sensitive personal data provided by you or about you, is at all times handled in accordance with the Data Protection Act 1998 (DPA) and the General Data Protection Regulation (GDPR).

- Where you are registering your information for the purposes of attending an event we will not use your data for any other purposes except those in connection with that event, unless specifically notified and made clear

Further to this, the GDPR provides the following rights to the data subject to whom the personal and/or sensitive personal data relates:

- Right of access – you have the right to request a copy of the information that we hold about you
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete

- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records
- Right to restriction of processing – where certain conditions apply you have a right to restrict the processing
- Right of portability – you have the right to have the data we hold about you transferred to another organisation
- Right to object – you have the right to object to certain types of processing such as direct marketing
- Right to object to automated processing, including profiling – you also have the right not to be subject to the legal effects of automated processing or profiling

Sharing your personal data with third parties

We will not sell, distribute or lease your personal information to third parties unless we have your prior consent or are required by law to do so.

We may on occasions pass your personal data to third parties exclusively to process work on our behalf. We require these parties to agree to process this information based on our instructions and requirements consistent with this Privacy Notice and GDPR.

Our retention policy

We will process personal data for the duration of any contract and will continue to store only the personal data needed for five years after the contract has expired to meet any legal obligations. After five years any personal data not needed will be deleted.

Automated decision making

We don't make any decision based solely on automated means, but if we did you would have the right for a human to review that decision.

Complaints

In the event that you wish to make a complaint about how your personal data is being processed by us or our partners, you can do so by contacting the Information Commissioners Office whose contact details can be found on their website <https://ico.org.uk>.