



# Flygskam

(flight shame)

Life, business, development,  
politics are not binary choices

Economic  
growth

65.5  
million jobs

vs.

Climate  
responsibility

915  
million tonnes of CO<sub>2</sub>

Economic  
growth



Climate  
responsibility

## Climate goals:

- 1.5% per annum

2%

Per annum fuel  
efficiency improvement

## Climate goals:

- 1.5% per annum

54%

Fuel efficiency per  
passenger improvement  
since 1990

## Climate goals:

- 1.5% per annum
- Stabilising emissions at 2020 levels

# CORSIA

80% of the growth in international aviation CO<sub>2</sub> to be offset from this year



## Climate goals:

- 1.5% per annum
- Stabilising emissions at 2020 levels
- -50% CO<sub>2</sub> by 2050

# Ambition

Challenging, but  
achievable

## Climate goals:

- 1.5% per annum
- Stabilising emissions at 2020 levels
- -50% CO<sub>2</sub> by 2050

- New technology
- Better operations
- Sustainable fuels
- Offsetting the rest

# Flygskam

26%

Had chosen to reduce the amount they fly because of climate concerns

43%

Would avoid flying in future, **if the industry did not take climate action**

**People want to fly. They enjoy and value travel. But they are willing to give it up if we do not take climate action.**

To fly

OR

Not to fly

**To fly sustainably**



[www.flyaware.com](http://www.flyaware.com)

Communicate



Take action



Take action

# Safety

Airlines

Air Traffic

Suppliers

Airports

Manufacturers

Governments

# Climate action

Airlines

Airports

Air Traffic

Manufacturers

Suppliers

Governments

# Climate action

Sustainable aviation fuel

0.01% of supply today

~~Flygskam~~

Flygstolt



GLOBAL  
SUSTAINABLE  
AVIATION  
SUMMIT 2020

**GENEVA, 29-30 SEPTEMBER**

## Colonel Silas Udahemuka

Director General, Rwanda CAA

## Sanjeev Gadhia

CEO, Astral Aviation

## Chamsou D. Andjorin

Director, Sub-Sahara Africa, Boeing

## Jason Sutcliffe

Marketing Director, Rolls-Royce, Africa & Middle East