



- new generation problems



Limited options
of chargers



Only in city centers



Need of different
cards and apps

A grayscale photograph of a woman in a striped robe sitting on the hood of a car, reading a newspaper. The car is parked at a charging station with a charging cable plugged into it. The background shows a building with a grid-like ceiling. The image is overlaid with a semi-transparent blue layer and decorative orange and blue shapes.

Bluedot.

on-demand vehicle charger

● Solution with Bluedot

A mobile platform where **charger owners** can share their chargers and **make money**.



Free Parking



Additional Income



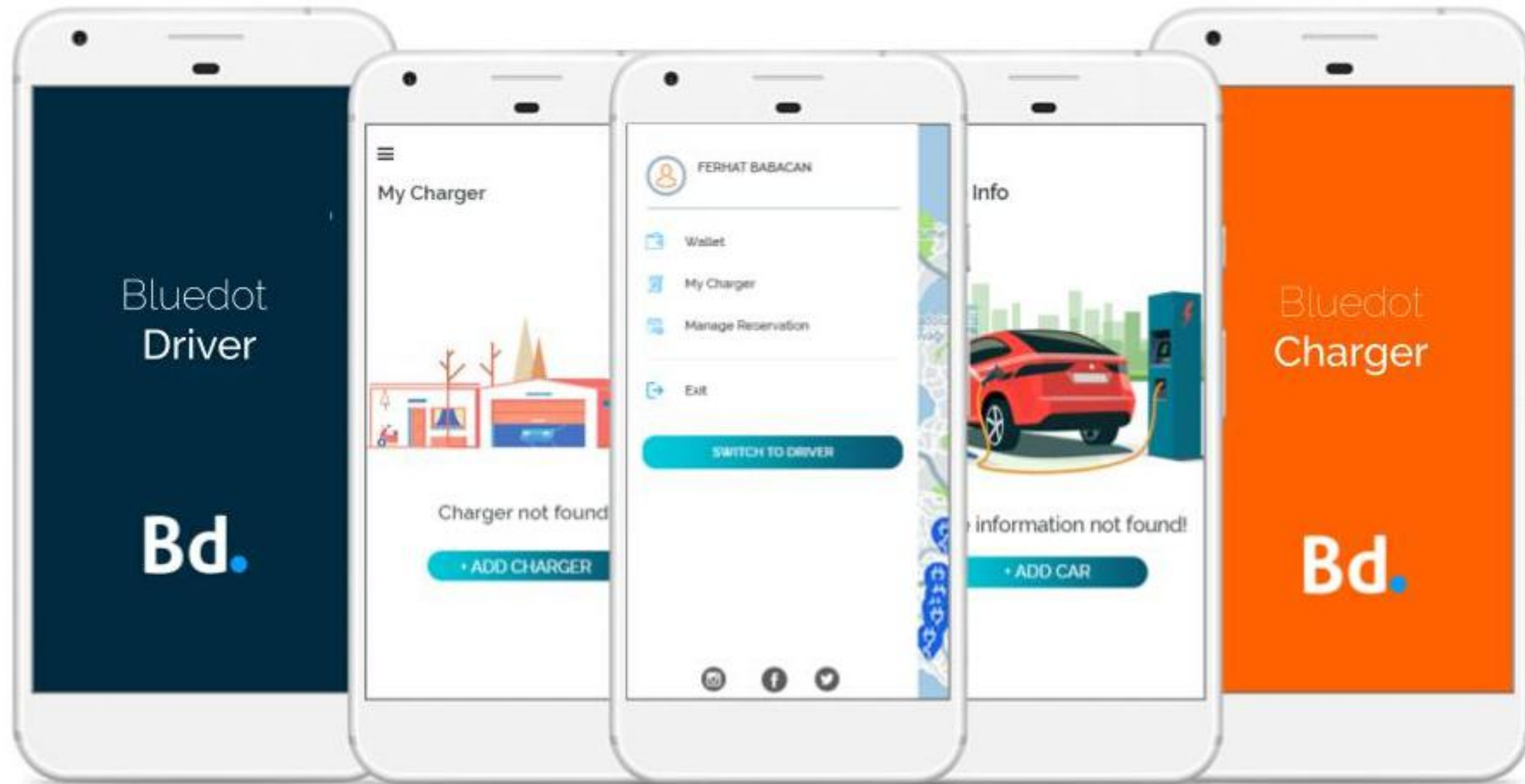
Mobile Payment



Sharing Economy

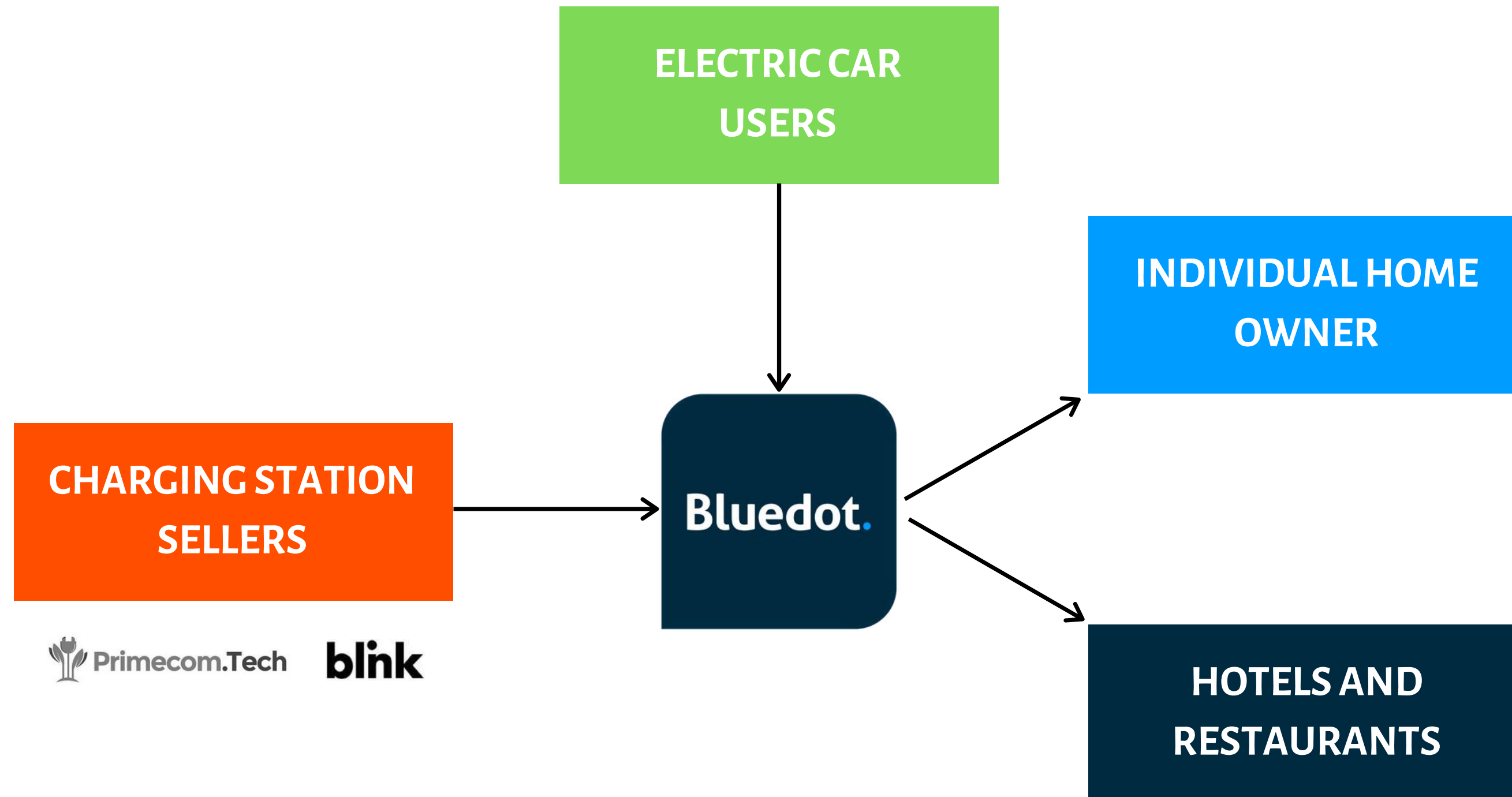
● one app two skills

- reservation ●
- online payment ●
- navigation ●
- free parking ●



- make money
- find the EV
- plan as you like
- free parking

- business snapshot



Primecom.Tech **blink**

- business model

Individual: Home to vehicle



%14 commission in each transaction



Home charge to be installed



Hardware integration with Bluedot



QR code tag to be affixed



Online Payment with Adyen



Make money

- business model

Commercial: Eat'n / Rest'n Charge



Subscription fee
\$29 per month



Hotel



Restaurant



Shopping Mall



Fitness Center



Coffee

Charger
MaaS
Online Payment
Make Money
Advertising

● References and Traction

B2B sales



strategic partnership



90+ charging unit brand



advisor board



2
countries

60+
weekly active
users

38.000
Corporate
Charging Units
Analyzed

3
commerical
charger
per week

- huge market

\$62B

2023

Charging Station Market
CAGR %43.9

1.35M

2018

Number of Electric Car
US, Germany

140K

2018

Number of e-Scooter
US, Germany

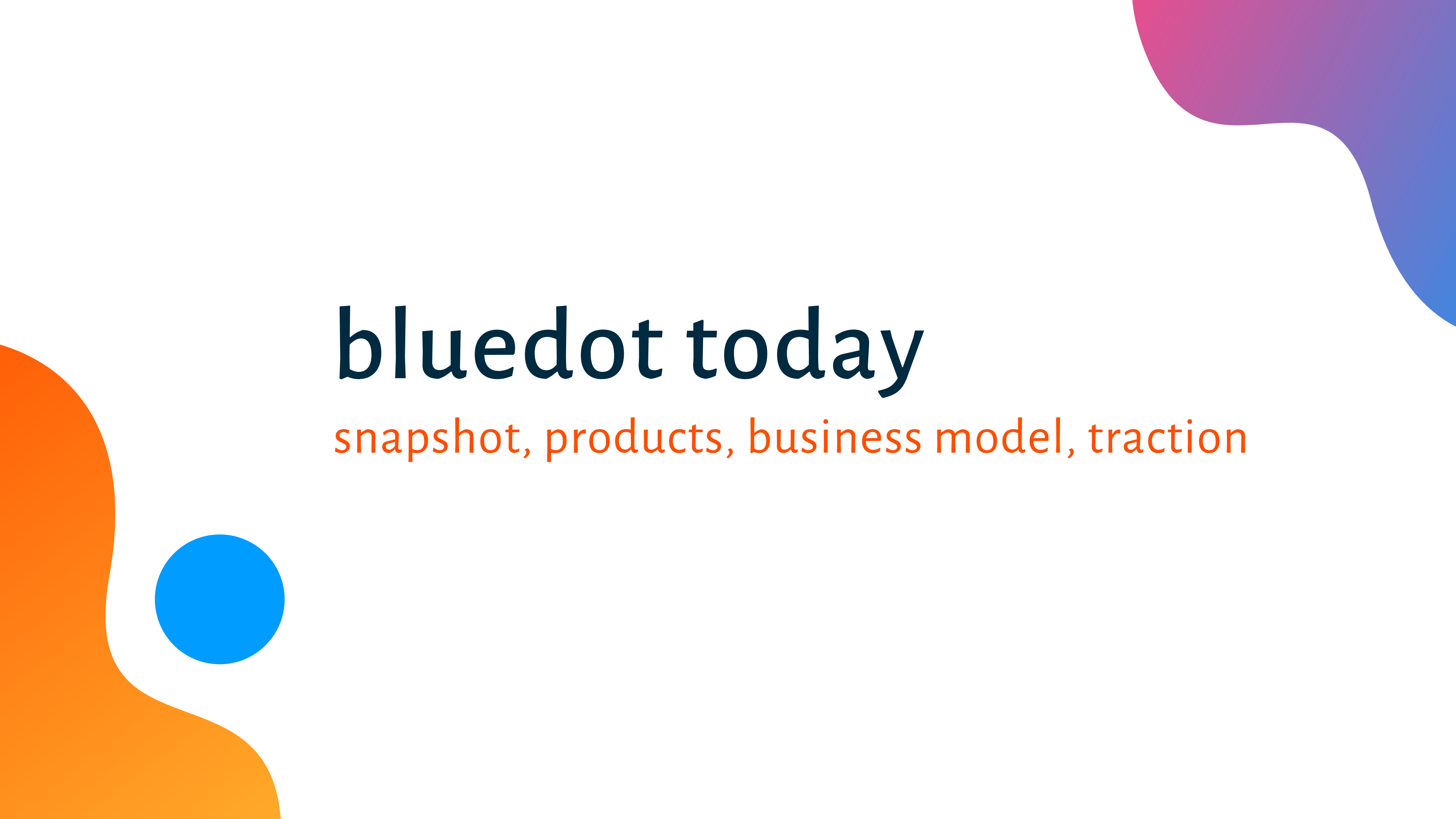
107K

2018

Number of Charging Station
US, Germany

- Market Adoption





bluedot today

snapshot, products, business model, traction

● snapshot

pre-seed money

We received a \$ 30K pre-seed investment from the Growth Circuit for US market.



Q4, 2018



Q3, 2019

renault with bluedot

- We worked with Renault for the in-vehicle application.
- We grew our team in the United States.



Q2, 2019



bluedot started

Bluedot has been established by three founding partners in Turkey. Business idea and team were built.



bluedot in US

- The company was founded in America.
- Ranked 6th in the Draper University program.
- Agreed with Blink and Primetech brands.

● snapshot

commercial charging with bluedot

Charge your car while eating, relaxing at the hotel or doing sports. 17 restaurant, 3 hotel



Q4, 2019

international growth and product development

We are looking for 250K seed investment.



bluedot in Germany

- We have been accepted to LMU EC.
- We raised our team for Germany.



Deloitte.

**EXPORTING
IS
GREAT**
BRITAIN & NORTHERN IRELAND



scooter charging solution with bluedot



● blue bearers



Ferhat Babacan
Business Lead



Selinay Parlak
Operation Lead



Furkan Yalcin
Finance Lead



Halit Ozsoy
Tech Lead



Ahmet Koc
Product Lead



Orhan Dortler
Software Developer



Ege Cavusoglu
Software Developer



Yusuf Ceylan
Sales



Merve Corduk
Finance



Cerensu Dertli
Marketing

● competitive enviroment

4M \$ investment

Electric Car

Founded 2013
50 employees
360K users
10 country

Sharing Economy

Compare Charger

Charger Availability

Remote Control



1.7M \$ investment

Electric Car

Founded 2017
12 employees
200 users
2 country



340K \$ investment

Electric Car

Founded 2016
10 employees
900 users
3 country



30K \$ investment

Electric Car, Scooter

Founded 2019
9 employees
200 users
3 country



- seed round investment (open)

We want electric vehicles (cars, scooters, etc.) to reach the charging unit and to create a new generation of business with sharing economy.

300K \$ | for 9 month runway | 2.8 M \$ pre-money valuation

We need 250K \$ for the first 9 - 11 months, \$150K for growing existing Bluedot business, and \$100K for R&D, sales and launch twin for scooter.

	19'Q3	19'Q4	20'Q1	20'Q2	20'Q3
bluedot global expansion	06/19 launch in Turkey, US and Germany				
bluedot scooter and new tech		12/19 MVP in Germany	02/2020 launch in Germany and US		

- "Transforming places into charging hubs"

Scooter Charging by Bluedot

voi. Lime

TIER CIRC



Bluedot

thebluedot.co

Usa Office
415 Jackson St, SUITE B
San Francisco, CA

Germany Office
Giselastraße 10, 80802
Munich

● 2020 target

4.5M \$
REVENUE



3
COUNTRY



240K
STATION



150K
EV USERS